



KRISHAJ TIMES

October 2022

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IN THIS ISSUE

CELEBRATING DURGA PUJA AND DIWALI

The Delhi Office team was immersed in the auspicious spirit of the Navratras and celebrate Navmi with Maha Durga Pooja which was followed by Bhandara.

WORLD FOOD DAY

Food is a basic human amenity needed for survival. Yet, there is a major human population that is deprived of this very basic right. This day is to make us aware on the importance of food so that it is not wasted.

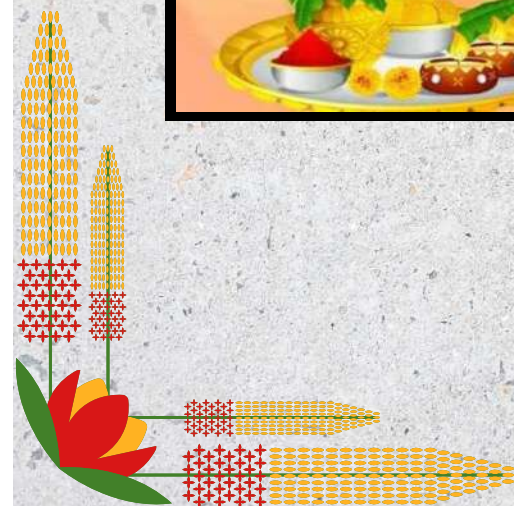
HAPPY DIWALI!



DURGA ASHTAMI CELEBRATION AT SAYKAH AND PANOLI BY VISHWANATHAN

On the morning of 3rd October 2022, the sun shone more brightly near the company's production units at Panoli and Saykah. The Havan and Maha Aarti that was organised both the units. All the employees from both the units were invited to their respective work places, and the Pooja was followed by a Bhandara where community people from around the area other than KREPL team members also participated.

Together we all seeked Maa Durga's blessings and wished each other a Happy Navratri.



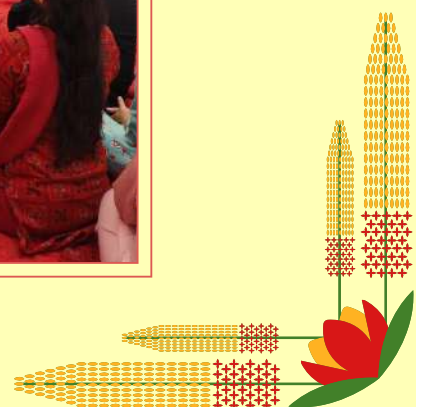
DURGA POOJA AT DELHI OFFICE

This year, Navratri was celebrated from 26th September to 4th October, followed by Dussehra on 5th. On the occasion of Navmi, i.e. on 4th October, the KREPL team in Delhi Office came together to organize a Maha Puja and Bhandara at Nehru Place.

All the team members sought the blessings of Goddess Durga for wisdom and a prosperous new beginning. Shri LR Agarwal Ji, Shri Sushil Agarwal and Shri Rajesh Agarwal commemorated the havan and puja. All the team members from Delhi were present, and had bhandara prasad together.

We are more than happy that about 2000+ people were blessed with the prasad from the bhandara.

Happy Navratri and upcoming festive season to everyone!!



HAPPY DURGA POOJA



STORE OF THE MONTH: URAVAKONDA BY LAKSHYA GARG

Our wholehearted congratulations to “Uravakonda” store team for the best performance in month of Oct’22 they have topped (in Pan India level) as per overall score criteria.

To reach this position Uravakonda team have worked hard on various points, out of which the 3 main strategies were. Firstly, They have focused on Unnat kisan farmers, explained the Unnat kisan scheme benefits to farmers. Which helps them to convert big farmers and collects high value orders from those farmers. Secondly, they have focused on field work, they have conducted various in-store and field meetings, field visits and 1 to 1 meetings which helps them to convert more farmers and bring sales. Furthermore, Uravakonda team have organised several night/evening meetings and display canopy at village level. With the proper execution of all these strategies, Uravakonda team have succeeded to achieve this position.



DIWALI CONTEST WITH SANKALP BY LAKSHYA GARG

The Sankalp team from Head Office planned and organised a Diwali contest where the stores were judged on the basis of “Best - Clean and Well Decorated Store”. There were initially 3 winners to be announced namely a Winner, 1st Runner Up and 2nd Runner Up. However, we received an exceptional number of entries and all of them were beautiful! Therefore, we announced 2 winners! All the winners were gifted Amazon Gift Vouchers. We thank and appreciate all the stores that participated.

The 1st winner was: Vidhisa Store (MP)

The 2nd winner was: Akodia Store (MP)

The 1st runner up was: Kalyandurg Store (AP)

The 2nd runner up was: Kalapipal Store (MP)



SOCIAL MESSAGE



“ कड़ी धूप जलते पांव
पेड़ होते तो मिलती छांव,, ”



KRISHI RASAYAN EXPORTS PVT. LTD.

Vinay Kumar
KREPL_Designer

Prevent the Spread of **CORONAVIRUS**

1

WASH

Your hands often with soap and water for at least 20 seconds or use a 60% alcohol-based hand sanitizer.



2

AVOID

Close contact by staying 6 feet apart to reduce risk of exposure and avoid close contact with people who are sick.



COVER

Your cough or sneeze with a tissue or cough or sneeze into your elbow and not your hand.

3



4

CLEAN AND DISINFECT

Frequently touched surfaces and objects at least daily such as doorknobs, light switches, phones and keyboards.



STAY HOME

And stay isolated if you are sick. If you develop COVID-19 symptoms at work, notify your supervisor and go home immediately .



5

Please contact Occupational Medical Service at <https://go.usa.gov/xvQEB> for screening and more information or guidance.

STOP THE SPREAD OF COVID-19!



NIH CLOTH FACE COVERINGS ARE REQUIRED!

YOU
matter

PRODUCT OF THE MONTH: K-UREA

केयूरिया (यूरियाअमोनियम नाइट्रेट (32%) नाइट्रोजन)-

केयूरिया एक तरल नाइट्रोजन उर्वरक है जिसमें नाइट्रोजन के दो रूप होते हैं-नाइट्रेट और अमोनिएकल।नाइट्रोजन का नाइट्रेट रूप प्रारंभिक अवस्था में नाइट्रोजन उपलब्धता सुनिश्चित करता है और अमोनिएकल रूप पौधे के बाद के चरणों में लंबे समय तक नाइट्रोजन उपलब्धता सुनिश्चित करता है। यह दो रूपों में नाइट्रोजन की उपलब्धता के कारण पौधों के पोषण के लिए फसल के सभी चरणों में नाइट्रोजन की उपलब्धता सुनिश्चित करता है,जब इसे स्प्रे/ड्रिप में लगाया जाता है। केयूरिया नाइट्रोजन का एक प्रभावी स्रोत है, जो फसलों के बेहतर विकास और उपज के लिए एक प्रमुख आवश्यक पोषक तत्व है। केयूरिया फसल वृद्धि के महत्वपूर्ण विकास चरणों में छिड़काव करने पर फसलों की नाइट्रोजन की आवश्यकता को प्रभावी ढंग से पूरा करता है। इसका उपयोग पारंपरिक यूरिया और अन्य नाइट्रोजनयुक्त उर्वरकों के स्थान पर किसानों की बेहतर लाभप्रदता, मिट्टी के स्वास्थ्य और बेहतर पर्यावरण के लिए किया जाता है।

आधुनिक तकनीक वाला
केयूरिया
यूरिया अमोनियम नाइट्रेट (32%) नाइट्रोजन

फसल जीरदार **मुनाफा दमदार**

नाइट्रोजन 32%
नाइट्रोजन का द्रव्यी व सबसे ज़्यादा स्रोत
मात्रा 250 मिली प्रति एकड़

सबे व धिया में इस्तेमाल योग्य
पत्तियों और जड़ों द्वारा अवशोषण
नाइट्रोजन की तुलना व सबसे ज्यादा लाभ पूर्ण

लागत कम और उपज ज्यादा

KUREA
(Liquid Nitrogen)
Urea Ammonium Nitrate
32% N (KUREA)

KRISHI RASAYAN EXPORTS PVT. LTD.
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Toll Free 1800-572-5065 Email: krep1delhi@krep1.in

केयूरिया की विशेषता और लाभ:

- नाइट्रोजन, नाइट्रेट और अमोनिएकल दोनों रूपों में होता है।
- दो रूपों में नाइट्रोजन की उपलब्धता के कारण पौधों के पोषण के लिए फसल के सभी चरणों में नाइट्रोजन की उपलब्धता सुनिश्चित करता है।
- नाइट्रोजन के वाष्पीकरण की बर्बादी को काफी हद तक कम कर देता है।
- दानेदार यूरिया की तुलना में नाइट्रोजन का अत्यधिक प्रभावी और सबसे अच्छा स्रोत।
- पौधे में किल्लो व शाखाओं की संख्या और पत्तों के हरेपन में सुधार करता है।
- पौधे के वानस्पतिक विकास चरण में मदद करता है।
- फसल की उच्च उपज को बढ़ाता है।
- एकसमान और प्रभावी प्रयोग (स्प्रे/ड्रिप) में मदद करता है।
- सभी जलवायु परिस्थितियों में उच्च क्षमता।

PRODUCT OF THE MONTH: K-UREA

फसल- सभी फसलों में प्रभावशाली/फल व सब्जियों, नकदी फसलों और अनाज फसलों में विशेष रूप से उपयोगी।

मात्रा और उपयोग विधि:

- 1 लीटर साफ पानी में 1.5 - 2 मिली. केयूरिया मिलाएं और खेत की फसलों पर समान रूप से स्प्रे करें।
- 1 लीटर साफ पानी में 1.0 मिली. केयूरिया मिलाएं और सब्जी और बागवानी फसलों पर समान रूप से स्प्रे करें।
- बेहतर परिणाम के लिए दो बार स्प्रे करें:
- प्रारंभिक वृद्धि अवस्था में -बुवाई के 30 दिन।
- फूल आने के एक सप्ताह पहले।
- महत्वपूर्ण सावधानियां: उपयोग करने से पहले बोटल को अच्छी तरह हिलाएं। इसकी अधिक मात्रा से पत्तियां झुलस सकती हैं।
- पैक का आकार- 250 मिली, 500 मिली, 1 लीटर।

आपकी फसलों को बेहतर पोषण व बेहतर विकास और दै शत प्रतिशत बेहतर लाभ

"केयूरिया" एक आधुनिक तकनीक से बना तरल नाइट्रोजन उर्वरक है जिसमें नाइट्रोजन के तीन रूप होते हैं- नाइट्रेट, एमोनियम और अमोनियम। तीन रूपों में नाइट्रोजन की उपलब्धता के कारण पौधों के पोषण के लिए यह फसल के सभी चरणों में नाइट्रोजन की उपलब्धता सुनिश्चित करता है।

फसल जोरदार मुनाफा दमदार

<p>केयूरिया के तकनीकी लाभ</p> <ul style="list-style-type: none"> आधुनिक तकनीक से बना, फसल को एक सामान और प्रभावी पोषण नाइट्रोजन तीन रूप में उपलब्ध नाइट्रेट, एमोनियम और अमोनियम कृषीकरण व लीचिंग से नाइट्रोजन के मुफ्तान से कमी सभी जलवायु परिस्थितियों में उच्च उपयोग क्षमता सुरा स्वास्थ्य एवं पर्यावरण के अनुकूल 	<p>केयूरिया के फसल में बेहतर लाभ</p> <ul style="list-style-type: none"> फसल को उच्चतम तक दराभरा बनाने रचने में सहायक फसल में प्रभावी किले व शाखाओं की संख्या में वृद्धि फसल का तेजी से बायस्वतिक वृद्धि एवं विकास बेहतर गुणवत्ता के साथ फसल की अधिक पैदावार पर्याप्त कृषि की तुलना में बेहतर लाभ
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फसल सभी फसलों में प्रभावशाली / नकदी फसलों और अनाज फसलों, फल व सब्जियों में विशेष रूप से उपयोगी

मात्रा और उपयोग विधि

1 लीटर साफ पानी में 1.5 - 2 मिली. केयूरिया मिलाएं और खेत की फसलों पर समान रूप से स्प्रे करें
 1 लीटर साफ पानी में 1.0 मिली. केयूरिया मिलाएं और सब्जी और बागवानी फसलों पर समान रूप से स्प्रे करें

बेहतर परिणाम के लिए दो बार स्प्रे करें

प्रारंभिक वृद्धि अवस्था में -बुवाई के 30 दिन फूल आने के एक सप्ताह पहले

महत्वपूर्ण सावधानियां उपयोग करने से पहले बोटल को अच्छी तरह हिलाएं। इसकी अधिक मात्रा से पत्तियां झुलस सकती हैं

पैक का आकार

250 मिली
500 मिली
1 लीटर

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TEAM SPOTLIGHT

Mr. Sachin Kumar Singh

Mr. Sachin Kumar Singh joined Agro Life Sciences Corporation's Lucknow Team as an Agri Doctor in late September. He has an intensive experience of 14 years in this domain. He belongs to Mirzapur, Uttar Pradesh. He has completed his B.Sc and M.Sc in Agriculture from Varanasi and Jabalpur respectively.



Throughout his career he has worked with many companies, in different states across the country. However he says that the exposure and the working of Krishi Rasayan Group is the best! He is very happy to be associated with and so are we, to have such enthusiastic and knowledgeable people on board.

We look forward to a lasting association with Sachin ji!

TEAM SPOTLIGHT

Mr. Arun Kumar Panigrahy

Mr Arun Kumar Panigrahy joined Agro Life Sciences Corporation team in Bhubaneswar as a Business Manager in September 2022. He has a competent professional experience of 22 years in Strategy Planning, Sales and Marketing, Business Development & Channel Management in Agriculture industry. He has worked with companies like Dhanuka Agritech Ltd. and Nagarjuna Fertilizers & Chemicals Ltd.



He has also worked towards implementation of plans and policies for pricing of entire product portfolios and schemes.

Arun ji says that his experience at ALSC has been great! He owes this to all his team members (including cross functional), who are very supportive. They all really work as one team. Our leaders are dreaming big, regularly motivate the team to achieve the set goals and take care of them.

He resides in Bhubaneswar with his wife, who is a homemaker and his son who is pursuing B.Tech. He enjoys reading and socializing. Arun ji believes that, "the key for success lies in your own mind. Once your mind decided to do it, you will do it. And when it comes to learning, it is a continuous process.

We look forward to a lasting association with Arun ji!

The 3D Effect
Data-Driven-Decisions

Launching a housekeeping startup: The definitive guide

Why aren't Indian laundries recapturing heat?

Retaining solid waste management contracts

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www.cleanindiaexpo.com

Qundrex
www.laundretexindiaexpo.com

WASTE TECHNOLOGY INDIA EXPO
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SEPT 13/14/15 2023 - Bombay Exhibition Centre, Mumbai

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Clean India Journal interviewed Mr. Rachit Agarwal to know more about Truly Nolen Pest Solutions.

PEST MANAGEMENT



In hospitals, we are asked to fumigate OTs, which is hazardous. We try to educate them about the difference between fumigation and fogging and suggest the Ultra-Low Volume form of fogging to ensure the environment is pathogen-free.

Rachit Agarwal, Director, Truly Nolen

Where is cold fogging applicable?

Cold fogging can be done both outside and inside. Thermal fogging is not permitted indoors as it is a fire hazard. Because it uses water, cold fogging can be used anywhere, but its effectiveness is dependent on the pests or microbes being targeted. As a result of its dual application, cold fogging is preferable to thermal fogging.

Is fogging effective?

According to Aggarwal, "Mosquitoes do not develop

resistance to fogging; rather, they develop resistance to the chemicals used. We have been using the same chemicals and the same active ingredients for the last 30-40 years, which is why mosquitoes are slowly developing resistance."

Half measures not enough

We have grown accustomed to seeing public officials smoke out or fog our neighbourhoods. This regular occurrence is something we all take for granted. The thick smog that engulfs the atmosphere is a temporary drill

that disappears in a matter of minutes. Girdhar Pai, Director, PECOPP Pest Control Services Pvt Ltd, warned: "By only fogging, you will not be able to completely control the mosquito problem or the spread of mosquito diseases. Controlling either egg laying or adult mosquito production will help to alleviate the problem."

Because the Indian climate encourages mosquito breeding, stronger measures are needed to limit and prevent their spread. Stagnant water drainage, water body monitoring and proper rainwater storage should be prioritised.



By only fogging, you will not be able to completely control the mosquito problem or the spread of mosquito diseases. Controlling either egg laying or adult mosquito production will help to alleviate the problem.

Girdhar Pai, Director, PECOPP Pest Control Services Pvt Ltd.

KRISHAJ MOMENTS

Jasbir Singh associated for 10 Years **DEPUTY MANAGER-INTERNAL AUDITOR-New Delhi**

I have been working in the Accounts & Finance department of KREPL for more than 10 years. It has been my pleasure to work for such a wonderful company under wonderful leadership. The company has provided various work programs that have allowed me to progress in my carrier. I am so happy to be here and absolutely respect the people I work with



Sneh Lata Associated for 10 Years **SR. ACCOUNTS EXECUTIVE- New Delhi**

I am happy to work with KRISHAJ for the last 10 years. The employees in the organisation are very supportive and guide individuals from time to time. I have learnt many good things from the work and team which helped me develop myself personally and professionally. I have seen the incremental growth of the organisation and the company took us in the right direction in this development journey. I am happy to work with KREPL and looking for many years to come.



Ramkesh Gurjar associated for 11 Years **SALES EXECUTIVE - Rajasthan**

I am grateful that KREPL gave me chance to serve in Pest Control Product Division in the market. I introduce our products to the probable customers with the confidence of quality and brand image. I feel proud as a partner of KRISHAJ and have learnt a lot of things in the company for the enhancement of mutual growth. The environment is supported by seniors to make my journey successful with repute.

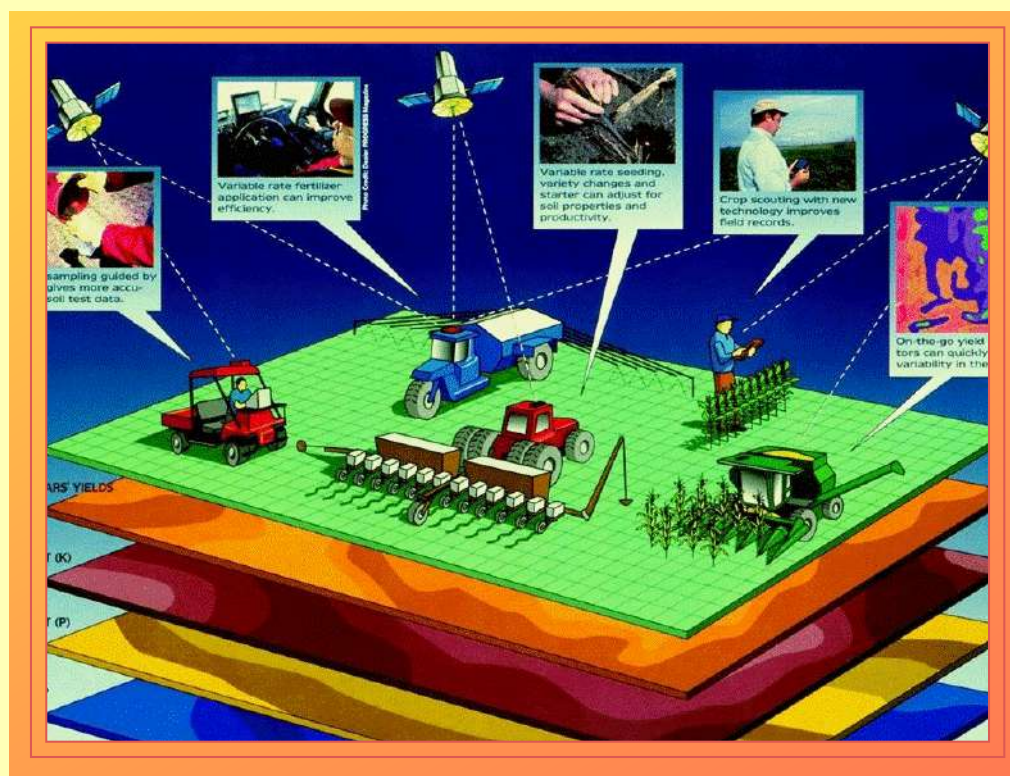


GIS BASED AGRICULTURE

BY SHREYA JAIN

GIS stands for Geographic Information System. To put it in more simply, this is a tool which combines geographical data with software tools for management and analysis of that data and hence implement those on the fields.

This up and coming technology is especially helpful with agricultures as this helps the farmer/researcher assess the soil and decide as to whether the soil is ready for cultivation or not. They can also get a detailed information about aspects like the soil quality, nutrition value, chemical content, soil fertility etc.

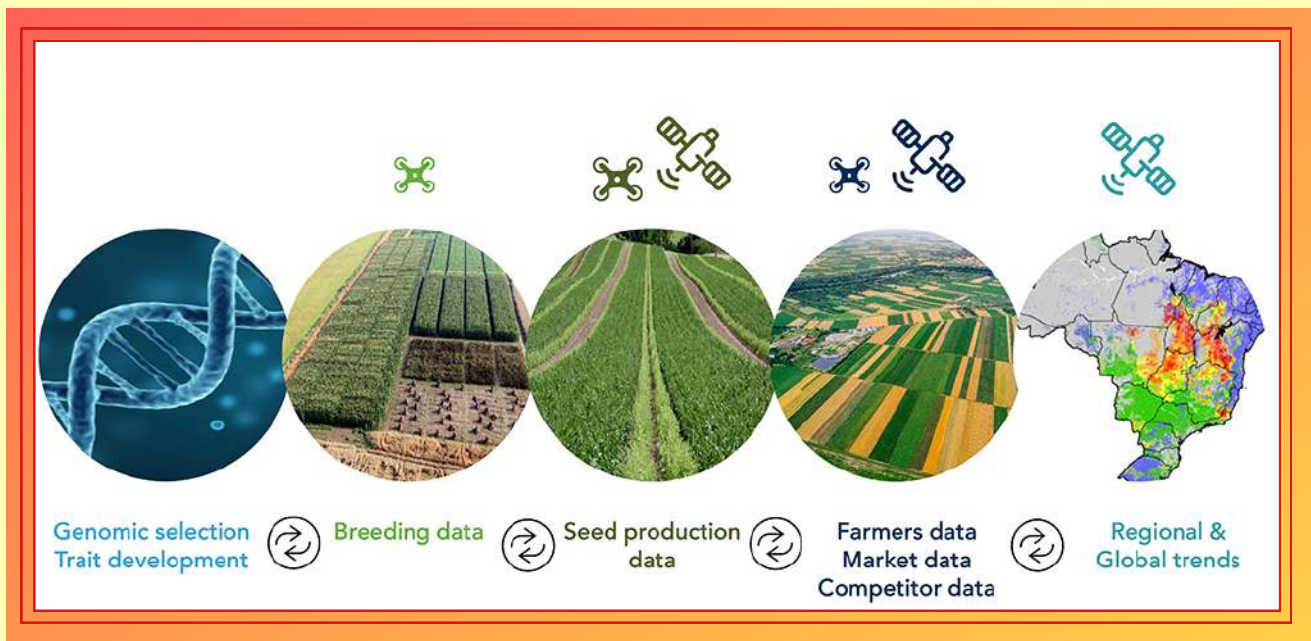


(CONTD.) GIS BASED AGRICULTURE

There are majorly 7 types of GIS in agriculture. These are:

1. Precision farming
2. Real time mapping
3. Involvement of drones in agriculture
4. Crop inspection and pest control
5. Irrigation control
6. Flooding, erosion, and drought control
7. Farming automation

All these trends in agriculture are important given the ever-increasing world population which is directly proportional to the increasing demand of food. All these GIS techniques improve the process of farming as it eliminates the guesswork and gives accurate results.



WORLD FOOD DAY

BY SHREYA JAIN

Food is a basic human amenity needed for survival. This stands true for not only human race, but also for plants, animals and even microbes! We may eat differently and may require different types of foods; the nutrition that is derived from food is something nothing else can replace. Food is required by our bodies to grow, and our organs to function properly.

We all strive and work hard to make sure that we and our families are well fed when we go to bed at night. Yet, there is a major human population that is deprived of this very basic right. There may be several reasons that have led to this like political conflicts, environmental factors, and poverty etc.

Millions of people die every year because of hunger. It is even more heart-wrenching that 3.1 of them are children. According to the web, a child dies of hunger every 10 seconds.

World food day is observed annually on October 16th in recognition of the foundation of United Nations Food and Agriculture Organization in 1945. The main aim of this day is to raise awareness about the importance of food and to take actions to ensure food security for everyone.

The problem may be huge. But on the contrary, the solution is pretty simple;
DO. NOT. WASTE. FOOD.

Especially at events like weddings etc, a lot of food is wasted. This can be avoided if the guest list is fixed beforehand and the guests don't over burden their plates with excess food. Only take how much one consume and donate the surplus cooked food if any. This will make all the difference! Even for raw materials, buy only the amount which is needed. Don't hoard on food.

There is nothing sadder than seeing chapattis thrown in the dustbins when we know there is a person who could have slept full stomach. Please pledge to not waste food. It is something that must be respected and not treated like a luxury.

TAKE A PLEDGE: DON'T WASTE FOOD.



KRISHI RASAYAN EXPORTS PVT. LTD.

FARMER ENGAGEMENT IN CHAMBAL REGION

BY G S RAJPOOT



KRISHAJ SAARTHI MEET IN UJJAIN

Krishaj Sarthi Meet was organized in Ujjain. It was attended by Mr. Suresh Reddy Ji (President-KREPL), Mr. Kapil Kumar Ji (India business Head-Alga Energy, Spain) & Mr. Ajay Patil Ji (DGM), Mr. Manoj Shinde Ji (AMM).

Over 100 Krishaj Sarthi members from different parts of Madhya Pradesh-Ujjain, Indore & Mansour attended the event. It was a well-engaging event discussing about key products, offers, how as a company we can increase our Channel Partners business and many prizes were also given.



KHARIF SEASON FULL OF ACTIVITIES IN RAJASTHAN

BY SANJEEV KUMAR

The Kirshaj team in Rajasthan were all ready for the Kharif Season beforehand hence making the most out of this season. They planned and very well executed numerous activities that have helped the farmers get more aware of the company and the brand thus helping KREPL strengthen its roots.

Now, Krishaj is go to name for farmers! To achieve this, the team conducted following activities:

- 1. Team Training:-** Before starting season we keep training program of FDA & Sales Team so they know all about the company and products; this way they can assist the farmers better.
- 2. Jeep Campaign:-** We plan jeep campaign in different parts of state to help our brand become more popular among the customers.
- 3. Mega Farmer Meeting:-** We conduct Mega Farmer meetings in various towns in the state. This way we could connect with many farmers at the same time.

Other than this, fifteen of our elite channel partners participated in Krishaj Connect which was the annual Krishaj Saarthi meeting on 19th May 2022 held at Delhi, and were very impressed to hear about the company's current CSR activities. They all are looking forward to actively participate for the greater good.



KHARIF SEASON FULL OF ACTIVITIES IN RAJASTHAN



FOCUSING ON FLICK SUPER IN CHILI MARKET BY A K PANDEY

KREPL team from Madhya Pradesh visited farmers in Balwadi region to discuss the benefits of Flick Super on Chili crops. Farmers found this to be very informative.



CHANNEL PARTNER OF THE MONTH- KREPL

State	Party Name
Uttar Pradesh	Mohan Beej Agency
Maharashtra	Aditya Krishi Seva Kendra, Siddhanth
Madhya Pradesh	New Radha Enterprises, Khargone
Bihar	Maa Sarswati Agro Chemicals
Gujarat	Umiya Agro Agencies, Bhuj
Andhra Pradesh	Sri Manyam Agro Agency
Chhattisgarh	Rathore Krishi Raksha Kendra, Khokra
Punjab	International Engineers
Haryana	Gupta Trading Co., Assandh
Rajasthan	Singh Seed Corporation
Uttarakhand	Garg Seed & Pesticides, Sitarganj
Telangana	Siraj Traders
Jharkhand	Sahdeo Beej Bhandar
Karnataka	Kissan Agro Fertilizers, Chalakere

SALE PERSON OF THE MONTH- KREPL

State	Emp.Name
Madhya Pradesh	NEERAJ DHAKAD
Maharashtra	RAHUL VILAS MALI
Rajasthan	DINESH KUMAR
Andhra Pradesh	THAVVA RAMAMUNI REDDY
Chhattisgarh	SWAMI NATH GUPTA
Haryana	AMARJEET SINGH
Uttar Pradesh	RAJESH KUMAR
Bihar	RAJESH KUMAR SINGH
Telangana	PASUPULA BANGARUBABU
Punjab	PUNIT BANSAL
Gujarat	AKASH RAVINDRA BHOSALE
Uttarakhand	SARVAN SINGH
Karnataka	PRAVEEN KUMAR S

CHANNEL PARTNER OF THE MONTH- ALSC

State	Party Name
Tamil Nadu	Srivari Farmers Service Center, Krishnagiri
West Bengal	Dinabandhu Samanta Chilad, Angi
Chhattisgarh	Sabji Beej Bhandar, Sakti
Uttar Pradesh	Tyagi Sales Corporation, Agra
Karnataka	Ganesh Agro Tech, Bangalore
Rajasthan	Shri Rajeshwar Agro Seed, Jeewana
Gujarat	Agro Traders, Himmatnagar
Andhra Pradesh	Sri Mahalakshmi Agro Agencies, Tadipatri
Haryana	SP Goel & Company, Jind
Madhya Pradesh	S K Krishi Sewa Kendra, PI
Orissa	Rangopal Sharda, Rairangpur
Punjab	Sikka Sewa Kendra
Maharashtra	P. M. Vora, Nira
Telangana	Sri Laxmi Pesticides And Seeds, Ambatpalli

SALE PERSON OF THE MONTH-ALSC

State	Emp.Name
Tamil Nadu	MURUGAN V
Rajasthan	SANJAY DADHICH
Chhattisgarh	SURENDRA GANVEER
Madhya Pradesh	KRISHNA MURARI SHARMA
Uttar Pradesh	PAWAN KUMAR DIXIT
Karnataka	SANTOSH GANAPATI PUJARI
West Bengal	SUDIP CHATTOPADHYAY
Andhra Pradesh	MANUBOLU HARI PRASAD
Maharashtra	SAMIR SURESH KULKARNI
Haryana	SURESH KUMAR
Telangana	BICHALA KANNAIAH
Orissa	SANJAYA KUMAR DAS
Punjab	SAKINDER SINGH
Gujarat	NITESH KUMAR JHA

STAR KRISHAJ SAARTHI OF THE MONTH- KREPL

Maa Saraswati Agro Chemicals

M/S Maa Saraswati Agro Chemicals, Katihar, Biharis tun by proprietor Mrs. Amrita Kataruka who is assisted by her son Mr. Shubham Kataruka is an oldest of the channel partners associated with the business of Krishi Rasayan Exports Private Limited since last 15 years. This is a renowned & most reliable firm having been established 40 years ago. The firm is assisted in handling of business by 11 members, all experienced & dedicated.



The firm deals in full range of Agro-chemicals (Pesticides) of renowned & established brands only. The service-moto of the firm is to give full satisfaction to their customers by rendering utmost care to their causes. This orientation has led to spontaneous growth in its retail business year after year.

STAR KRISHAJ SAARTHI OF THE MONTH- ALSC

Srivari Farmers Service Center, Tamil Nadu

M/s Srivari Farmers Service Center started doing business in the year 1980. They comprise of a team of 10 members who work in different domain including marketing, finance and other aspects.

They have been associated with Cultivo since September 2022. But even though they are new partners, they have done a great job in the previous months. They are also associated with brands like Excel, Sumitomo, Crystal, Syngenta and Crop Nosis.



WE WELCOME "NEW MEMBERS OF OUR FAMILY"

NAME	DESIGNATION	BRANCH
Nivrutti Pundalik Mohite	Sales Officer	Pune
Akash Gaibi Darade	Sales Officer	Pune
Galugu Penchalaiah	Sales Officer	Guntur
Harish Kumar	Sales Trainee	Lucknow
Pravin Kumar	Development Trainee	Lucknow
Patel Tusharkumar Natvarbhai	Electrical Engineer	Panoli
Jatinkumar D Patel	Production Executive	Panoli
Avinash Kumar Pandey	Shift-IN-Charge	Panoli
Somnath Barmaiya	Production Supervisor	Panoli
Manoj Kumar Barman	Production Supervisor	Panoli
Patel Tejaskumar Pratapbhai	Dispatch Officer	Panoli
Suneel Dutt	Sankalp Store Manager	Lucknow
Vejandla Hanuma Kumar	Sr. Sales Executive	Guntur
Kusheshwar Narayan	Sr. Sales Officer	Chhattisgarh
Anshul Pratap Singh	Development Officer	Jaipur
Ravinder Kumar	Sr. Sales Executive	Jaipur
Mayur Hardashbhai Kyada	Asst. Area Manager	Ahmedabad
Manpreet Singh	Sales Officer	Punjab
Sachin Kumar Singh	Agri Doctor	Lucknow
Munesh Kumar Sharma	Marketing Officer	Chhattisgarh
Arun Kumar Panigrahy	Business Manager	Orissa
Chandrasekhar Dash	Sales Representative	Orissa
Amit Kumar	MDO	Jaipur

October Birthday Cloud

#TogetherWeCelebrate

Karu Singh Sisodiya
Gaurav Kawduji Chandankhede
Darshanaben Ranchhodbhai Padhiar
Patel Sagar Kanchanlal
Mediseti Venkata Kasi
Sandeep Indra Bahadur Bharati
Parth P Patel
Amit Kumar Aherwar
Patel Jay Kirtibhai
Manoj Kumar Barman
Anuj Kumar
Shyam Bahadur Singh
Manoj Kumar (Sita Pur)
Sarvan Singh
Rajendra Singh
Vinod Sopan Jagdale
Vedika Agarwal
Karan Setiya
Gopal Lal Dhakad
Pushpendra Chansoriya
Pankaj Kumar
Tushar Chandrakumar Tahelramani
Patel Chiragbhai Jagdishbhai
Sailja Nand Jha
Anjali Ashok Dhotkar
Shailesh Sharad Gosavi
Kuleshwar Kumar Chandraker
Pritesh Kumar Laxmanbhai Dodiya
Roshan Sudam Nawale
Desai Vishal
Indrajith M
Neeraj Dhakad
Dinesh Kumar
Rajinder Prashad
Jainul Hoque
Rakesh Kumar
Komal Singh
Gopal Singh
Ayodhya Ram
Shikha Negi
Ranjeet Thakur
Devesh Sharma
Divyansh Agarwal
Dasari Srinivasa Rao
Prashant Suresh Patil
Raja Rajanish
Govind Sharma
Subhasis Roy
Rakesh Kumar
Pramod Kumar
Gurinderjit Singh
Lodaryia Amitabh Ganpatbhai
Sandeep Bharti
Ajay Kumar
Patil Anil P