



KRISHAJ TIMES

April 2023 Vol 12 Issue 4

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INAUGURATING THE SAYKHA PLANT

KREPL inaugurated its production unit at Saykha, Gujarat. This ceremony was held for commencing the production at this unit where all the present team members sought blessings from the Almighty.

KRISHI SANYANTRA 2023

Krishi Jagran organized the 'Krishi Sanyantra' Mela from 25th to 27th March 2023 at Karuda Ground in Balasore. Our team from Odisha actively participated.

R PRUDHVI RAJ WINS INTERNATIONALLY!!!

Our very own taekwondo boy wonder went for a qualifying world championship in Wuxi, China. We are extremely elated to announce that he successfully grabbed the 7th position among the top 100 players worldwide! This qualification will help him participate in another qualifier round in December for the Olympics. We are very happy for him and so is his family. Krishaj is indeed an extremely proud sponsor for Prudhvi and we will continue to support all his taekwondo endeavours!



SAYKHA PLANT INAUGURATION BY ISHAN WADEKAR

On 3rd March 2023, we at Krishi Rasayan Exports Pvt. Ltd. inaugurated its production unit at Saykha, Gujarat. This ceremony was held for commencing the production at this unit where all the present team members sought blessings from the Almighty in form of a small havan, Ganesh aarti and Navgraha Puja. A small temple was also established in the factory complex with a hope that the God will always be there to look after the activities in the complex.

After all the ceremonies, we are proud to announce that we have begun the production at the Saykha unit along with warehouse sheds!



SAYKHA PLANT INNAUGURATION [CONTD.]



STORE OF THE MONTH- CHINDWARA

BY LAKSHYA GARG

Our wholehearted congratulations to “Chindwara” store team for the best performance in MP region, as in month of April’23 they have topped (in MP region) as per overall score criteria.

To reach this position they have worked hard and focused on 3 main strategies. Firstly, Chindwara team have focused on field work, they have conducted various 1 to 1 meetings with Unnat Kisan which helps them to convert more farmers and bring big sales. Secondly, Chindwara team is regularly in touch with farmers via SMS and tele-calling, as a result they have collected many orders on calls only. Thirdly, Chindwara team have also focused on village stall camp, field meetings and in-store farmers meeting. With the proper execution of all these strategies, Chindwara team have succeeded to achieve this position.



E-SANKALP BY RAJA RAJANISH

हम हैं संकल्प पार्टनर

हमारे यहाँ किसानों के लिए खाद, बीज, दवाएँ, कृषि यंत्र और पशु आहार की ऑनलाइन ऑर्डर बुकिंग की जाती है

मुफ्त होम डिलीवरी की सुविधा भी उपलब्ध है

कीटनाशक दवाएँ खाद बीज पशु आहार कृषि यंत्र

बेस्ट क्वालिटी सबसे अच्छा दाम कृषि वैज्ञानिक की सलाह

संकल्प रीटेल स्टोर से अब खरीदना हुआ और आसान। संकल्प किसान स्टोर मोबाईल एप से बेस्ट क्वालिटी और सबसे अच्छे दम पर कीटनासक दवाएँ, खाद, बीज, पशु आहार और कृषि यंत्र घर बैठे ऑर्डर कर सकते हैं।

संकल्प किसान स्टोर मोबाईल एप से युवाओं के लिए रोजगार के आकर्षक अवसर भी उपलब्ध है। जिससे कोई भी व्यक्ति काम से काम 10,000 रुपये और अधिक से अधिक 25,000 रुपये की कमाई कर सकता है।

यह मोबाईल एप खाद, किराना या पशु आहार जैसे छोटे खुदरा विक्रेता को भी बिना किसी पूंजी लागत के कमाई का मौका देता है। जहां दुकानदार अपने किसान के नाम से ऑर्डर लगा सकते है और किसानों को संकल्प रीटेल स्टोर के कीमत पर हीं घर तक ऑर्डर को पहुंचाई जाती है।

WORLD HEALTH DAY



KRISHI RASAYAN EXPORTS PVT. LTD.

PRODUCT OF THE MONTH: KRI-CALMAX BY KAILASH PATNI

KRISHAJ

KRI-CalMax

**Plenty in Calcium
Nitrogen and
Microelements**

**Grow Vigorous
More Profits**

KRI-CalMax

KRISHAJ

KRI-CalMax

KRISHAJ RASAYAN EXPORTS PVT. LTD.

Technical advantages of "KRI -CALMAX"

Made of high technology, which gives full nutrition to the crop

Micro and chelated elements with calcium, nitrogen, magnesium

With high absorption and utilization capacity of nutrients to plants

Increases resistance to physical disorders and fungal diseases

Suitable for spray and drip

Better advantages in crop of "KRI -CALMAX"

Plenty Numbers of fruits & flowers, reduce dropping of fruits & flowers

Increases the firmness and storage capacity of fruits

Increase in size, quality, color and luster of vegetables and fruits

Improves greenness, number of tillers, grain filling and weight in crops

With better quality, ensures higher yields



KRISHI RASAYAN EXPORTS PVT. LTD.
1115 Hemkunt Tower, 98, Nehru Place, New Delhi, India - 110019

Toll Free 1800-572-5065 Email: krepl.delhi@krepl.in

PRODUCT OF THE MONTH: KRI-CALMAX BY KAILASH PATNI

Better nutrition and better development of your crops and give hundred percent better advantages

"KRI -CALMAX" 100% Water Soluble is a Hi-tech new generation liquid emulsion product containing an ideally balanced blend of essential nutrients for crop nutrition, along with calcium, nitrogen and micronutrients, ensuring the highest yield and quality of the crop.

KRI -CALMAX Means Complete Nutrition

With 9 Nutrients

Ca N Mg Mn Fe B Cu Zn Mo

Effect of calcium deficiency on crop

- Increases infection of physical disorders and diseases in fruits
- The lack of calcium leads to rotting of the roots.
- Becomes Blossom-end rot physical disorder in fruits
- Stems and branches become weak
- Buds, flowers and fruits drop in the immature stage
- The upper buds of the plants dry up
- The quality yield and storage life of fruits are reduced
- New leaves become distorted

Crop: All fruit and vegetable crops- Apple, Mango, Grapes, Banana, Pomegranate, Lemon, Kinnow, Potato, Onion, Garlic, Carrot, Tomato, Capsicum, Chilli and useful in all cash crops and cereal crops.

Quantity and Method of Use: Fruit trees: 2 Ltr per Acre First spray at after petal fall or one week before flowering and second spray at after flowering 8-15 days of interval.

Vegetable & Other crops: - Dissolve 500 ml of KRI - CalMax in 200 Liters of water and spray over one acre of standing crop. First spray at one week before of flowering and Second spray at 15 days of interval.

Cash and cereal crops: Dissolve 500 ml of KRI - CalMax in 200 Liters of water and First spray at initial growth stage after 30 days of sowing and Second spray at 15 days of interval.

Pack Size: 500ml 1 Ltr.

KRISHI RASAYAN EXPORTS PVT. LTD.
115 Hemkunt Tower, 98, Nehru Place, New Delhi, India - 110019

Toll Free 1800-572-5065
Email: krepldelhi@krepl.in

KRI Calmax is best quality product imported from Europe. April is its major spraying season in apple crop in Kashmir.

KRI CalMax is a fully water soluble fluid emulsion product containing 22.5% calcium and balance range of micro elements.

KRI CalMax is specifically formulated for use as a foliar fertilizer and applied on apple & other fruit crop to improve fruit firmness, storability, color and skin finish.

Calcium is primary constituent of all cell walls and membrane, calcium promote longer storage life and resist a range of physiological break down, including water core, bitter pit and internal browning.

Recommendations:

2 Ltr per acre, first spray after petal fall or one week before flowering and second spray after flowering 8 - 10 days interval.

TEAM SPOTLIGHT

Arun Kumar



Arun Kumar ji joined Agro Life Science Corporation in December 2022 as the Marketing officer in the Shimla district, Himachal Pradesh. He completed his bachelor's degree in science after which he joined FIL industries as a sales officer where he was associated for 6 years.

Currently, he oversees the marketing and sales in the regions of Shimla, Solan and other nearby areas with his other team member. He lives with his family in Shimla and enjoys his work and the overall environment of the company.

We wish him growth and all the best!

TEAM SPOTLIGHT

Sagar Kumar Biswal



Sagar ji joined us with a specialization in the E-commerce department in January 2023. Before joining us, he was associated with Porter, which is a fast growing courier service in and around Delhi NCR. He completed his education from the state of Odisha and is currently pursuing MBA via distance learning.

He enjoys the working environment at KREPL and currently resides in Faridabad with his family.

We wish Sagar Ji a lasting future here and hope for a flourishing career.

AAYA BAISAKHI KA TYOHAR

BY TEENA DUTT & SHREYA JAIN

Baisakhi is an important festival celebrated with great joy and enthusiasm, especially in Punjab and other northern states of India. It is primarily an agricultural festival that marks a special time when crops have grown all green and sway gently in the breeze. Farmers, filled with gratitude, dance and sing songs to thank nature for the bountiful harvest.

The word Baisakhi comes from the Hindu calendar month of Vaishakh which is the second month in the Hindu calendar that begins with the month of Chaitra and ends with Falgun. This is the time when the farmers in the northern part of India have harvested the season's crops and are gearing up for the next season's sowing. Baisakhi also holds a religious significance for the Sikhs as it commemorates the formation of Khalsa in 1699. Sikhs visit gurudwaras and offer prayers to seek blessings for their crop and a prosperous season ahead which instils a sense of spirituality and hope among the farmers.



AAYA BAISAKHI KA TYOHAR [CONTD.]

BY TEENA DUTT & SHREYA JAIN

Baisakhi and Agriculture

It holds a great importance in the agricultural sector as it celebrates the completion of harvest and marks the beginning of new crop planting. The time which reaps the fruit of their labour after months of hard work in the field which is why it is a time of joy and thanksgiving.

It marks the commencement of sowing rabi crop or winter crop which holds the symbol for starting afresh and making progress in their agricultural activities.



Agricultural fairs are organized to provide a platform in order to promote innovative farming techniques and symbolizes agricultural advancements.



The festival also brings together farmers with a spirit of unity and community bonding as they collectively celebrate the festival by organizing fairs and cultural events. They exchange their knowledge and experiences, and farming techniques which symbolises togetherness and harmony.

KRISHI SANYANTRA 2023 BY CULTIVO ODISHA TEAM

Krishi Jagran organized the 'Krishi Sanyantra' Mela from 25th to 27th March 2023 at Karuda Ground in Balasore, Odisha.

The Krishi Sanyantra Mela 2023 was inaugurated by Union Minister of Fisheries, Animal Husbandry and Dairy Production, Mr. Parshottam Rupala, MP of Balasore, Mr. Pratap Chandra Sarangi, and Deputy General Manager of SBI (LHO) Mr. Dhruva Charan Bala.



(MC Dominic's visit to our Stall founder of Krishi Jagran)

(Union Minister for Fisheries, Animal Husbandry and Dairy Production Mr. Parshottam Rupala, MP of Balasore, Mr. Pratap Chandra Sarangi Visited to our Stall)



During the conference, Parshottam Rupala praised the Odisha Farmers specially who cultivate the millets. He highlighted that Krishi Jagran's dedication toward farmers is commendable and essential for the country's bright future.

KRISHI SANYANTRA 2023 [CONTD.]

BY CULTIVO ODISHA TEAM



(Our Stall at Krishi Sanyantra)

He highlighted the various schemes introduced by the government, which have already benefited almost 12 crore farmers across the country. Tomar ji emphasized that the farmers in Orissa are also availing the benefits of this scheme and improving their economic condition



(Farmers visiting our Stall)



(Stalls of other companies)



(Odisha team receiving award)

CHHATTISGARH FILED ACTIVITY BY CHHATTISGARH TEAM



Chhattisgarh team conducted a field activity to increase the outreach of KREPL across the state. Here are some glimpses of the same.



AEROPONICS

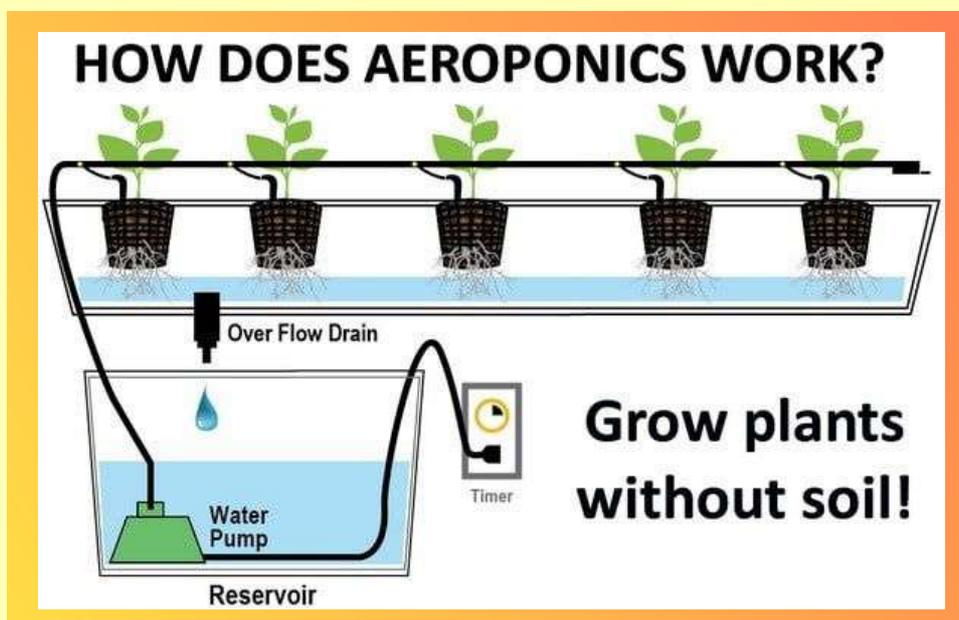
BY SHREYA JAIN

Aeroponics is a soil-less cultivation technique that is transforming agriculture by optimizing resource utilization and promoting sustainable food production. This article explores the benefits of Aeroponics, its applications, and its potential to revolutionize farming practices.

There are several benefits of implementing Aeroponics, especially in the recent times where there is already a rise in soil pollution and cases of soil infertility.

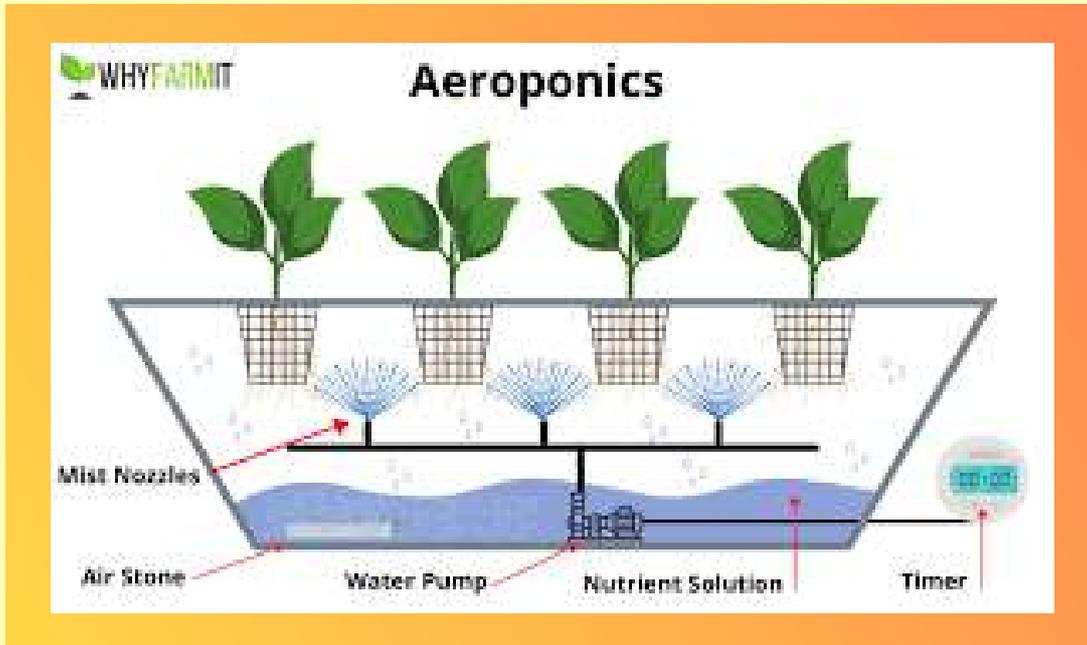
Here are some benefits of Aeroponics:

1. **Water Efficiency:** Aeroponics uses up to 95% less water compared to traditional farming methods, making it ideal for water-scarce regions.
2. **Space Optimization:** Vertical farming in aeroponics maximizes space, making it suitable for urban environments and areas with limited land.
3. **Rapid Growth:** Aeroponics promotes faster and healthier plant growth, resulting in higher crop yields and optimized productivity.



AEROPONICS [CONTD.]

BY SHREYA JAIN



Aeroponics can be used with commercial farming as it ensures consistent crop production and enhances food supply chains. When used with urban farming, Aeroponics allows local production, reducing transportation costs and carbon emissions. In a controlled environment agriculture, Aeroponics enables year-round cultivation and climate optimization in controlled environments.

However, even though there are certain challenges associated with it such as initial costs and precise monitoring, Aeroponics is becoming more accessible with technological advancements and increased adoption. It holds promise as a sustainable solution for growing food.

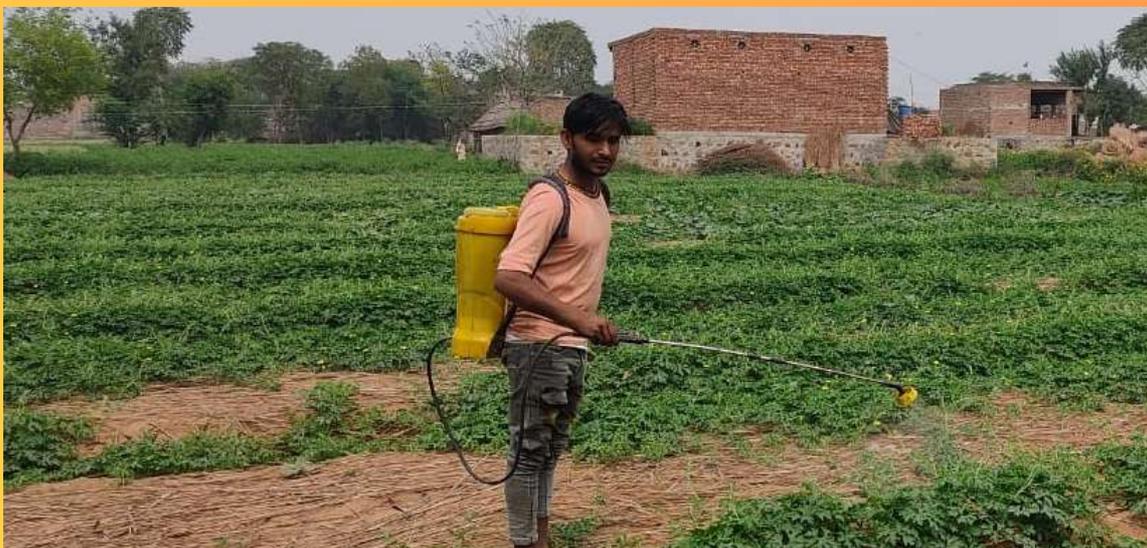
Ultimately, Aeroponics offers efficient and sustainable farming practices. With its water efficiency, space optimization, and accelerated growth, it has the potential to transform agriculture. By further developing Aeroponic systems and fostering collaboration, we can ensure a future with fresh and nutritious food while minimizing resource consumption and environmental impact.

DEMO AND FIELD DAY IN CUCURBIT CROP IN MEWAT, HARYANA

The Haryana KREPL team conducted a field day and demo in Mewat village of Haryana. Here are some glimpses.



DEMO AND FIELD DAY IN CUCURBIT CROP [CONTD.] IN MEWAT, HARYANA



KISAN MELA RAUNI, PATIALA

Krishaj Team in association with Sankalp Retail Stores put up a stall of Krishi Rasayan products at Kisan Mela in Rauni Village in Punjab.



CHANNEL PARTNER OF THE MONTH- KREPL

State	Krishaj Saarthi
Haryana	Gupta Trading Co., Assandh
Gujarat	Shiv Agro Agency, Halvad
Uttar Pradesh	Chola Krishi Kendra, Kasganj
Madhya Pradesh	Radhika Beej Bhandar
Rajasthan	Agrawal Krishi Bhandar, Chaumehla
Karnataka	Shree Malatesh Agro Centre, Navalgu
Bihar	Maa Sarswati Agro Chemicals
Telangana	Deccan Agro Chemicals
Maharashtra	Sneha Traders, Chikhali
Chhattisgarh	Shradha Krishi Kendra
Punjab	Harry Seed Store, Panjavar
Uttarakhand	Virk Agro Sales Services
Andhra Pradesh	Krishna Sai Enterprises
Jharkhand	Sahdeo Beej Bhandar

SALES PERSON OF THE MONTH- KREPL

State	Emp.Name
Uttar Pradesh	SARVAN SINGH
Madhya Pradesh	SANJAY KUSHWAHA
Haryana	KARAMJEET SINGH
Gujarat	LODARYIA AMITBHAI GANPATBHAI
Rajasthan	DINESH KUMAR
Bihar	RAJESH KUMAR SINGH
Chhattisgarh	ANJANI KUMAR GARG
Punjab	JAVENDRA SINGH
Telangana	KONTHAM SRIDHAR
Andhra Pradesh	MADDENA RAJESH NAIDU
Maharashtra	PRAVIN SANJAY GAWAI
Karnataka	BASAVARADDI RADDER
Uttarakhand	SACHIN

CHANNEL PARTNER OF THE MONTH- ALSC

State	Krishaj Saarthi
TAMIL NADU	Vairakannu Fertilizers
MADHYA PRADESH	Vishal Agency, Harda
UTTAR PRADESH	Garg Trading Company
WEST BENGAL	Harisankar Paul And Company
HARYANA	Two Brother Agro Store
RAJASTHAN	Shiv Shankar Khad Bhandar, Badanayag
MAHARASHTRA	Sonali Fertilizers, Mankarwadi
KARNATAKA	New Mysore Seeds And Chemicals
CHHATTISGARH	Neha Khad Bhandar, Khairi
ORISSA	Asha Jyoti Pesticides & Fertilisers
ANDHRA PRADESH	SVS Farm Solutions, Raphthadu
TELANGANA	Sri Vijayalakshmi Pesticides
PUNJAB	Shree Balaji Enterprises
GUJARAT	Jay Ambe Agri Teck, Vaghrol

SALES PERSON OF THE MONTH-ALSC

State	Emp. Name
TAMIL NADU	VENKATESAN GANESAN
MADHYA PRADESH	KRISHNA MURARI SHARMA
UTTAR PRADESH	DHIRENDRA PRATAP SINGH
HARYANA	GOPAL SINGH
WEST BENGAL	PROSANJIT BISWAS
KARNATAKA	SANTOSH GANAPATI PUJARI
MAHARASHTRA	SUJIT DADA CHORMALE
CHHATTISGARH	LAXMINARAYAN SINGH YADAV
RAJASTHAN	MADHUSUDAN SHARMA
ORISSA	SANJAYA KUMAR DAS
TELANGANA	BICHALA KANNAIAH
ANDHRA PRADESH	CHITYALA SIVAPRASAD REDDY
PUNJAB	HARJEET SINGH
GUJARAT	NITESH KUMAR JHA



STAR KRISHAJ SAARTHI OF THE MONTH- KREPL

M/s SHIV AGRO AGENCY HALVAD

Krishaj Sarthi Shiv Agro Agency, Halwad have been associated with Krishi Rasayan Exports Pvt. Ltd. for the last 3 years, after successfully being in this business for 25 years.

Shiv Agro Agency are very hardworking and believe in the concept of team work. They are a team of ten and have eight retail outlets in total. Over the last 25 years, they have built a commendable reputation in and around Surendarnagar, Gujarat. They are a very promising Channel partner and we hope for a long term association with them.



STAR SAARTHI OF THE MONTH- ALSC

M/s VISHAL AGENCY (HARDA), MADHYA PRADESH

M/s Vishal Agency Harda is governed by Mr. Ashok Kumar Agarwal. They have been working with Agro Life Science Corporation since the last two years. They recently completed forty-two years in this line of business and have a remarkable market reputation.

Ashok ji just has one other member other than him at the store but they both are very dedicated towards their business, they are very humble and polite and are also very hardworking. We hope for a lasting association with them.



WE WELCOME "NEW MEMBERS OF OUR FAMILY"

S.NO	Company	Name	Designation	Branch
1	ALSC	Kolli Damarukanadha Reddy	Sales Executive	Guntur
2	ALSC	Lingareddy Gari Somashekhar	Sales officer	Guntur
3	ALSC	Cheparthy Sasi Kumar	Sankalp Store Manager	Guntur
4	ALSC	Y Maruthi	Sankalp Store Manager	Guntur
5	ALSC	Mohit Kumar	Asst. Area Sales Manager	Lucknow
6	ALSC	Umakant Sharma	Asst. Area Sales Manager	Indore
7	ALSC	Kulveer Singh	Sales Executive	Haryana
8	ALSC	Bhupinder Singh	Asst. Area Sales Manager	Haryana
9	ALSC	Vijay Rathore	Area Sales Manager	Indore
10	ALSC	Raghvendra Sharma	Sankalp Store Manager	Punjab
11	ALSC	Velugoti Priyanka	E-Commerce Sales Executive	Guntur
34	KREPL	Mayank Tripathi	Store Officer	Panoli
35	KREPL	Govind Kumar	Management Trainee	New Delhi
36	KREPL	Sandesh Pachori	Management Trainee	New Delhi
37	KREPL	Cheeti Rajeshwar Rao	Management Trainee	New Delhi
38	KREPL	Chandarkumar Madankumar Singh	Production Executive	Panoli
39	KREPL	Mahesh Ram	Production Supervisor	Panoli
40	KREPL	Rohit Kumar	Production Supervisor	Panoli
41	KREPL	Satyam Rai	Production Supervisor	Panoli
42	KREPL	Mohammad Riyaz	Production Supervisor	Panoli
43	KREPL	Ahmad Raza	Production Supervisor	Panoli
44	KREPL	Kalpesh Rajendra Shevale	Production Supervisor	Panoli
45	KREPL	Abhay Gupta	Production Supervisor	Panoli
46	KREPL	Ravi Kumar	Production Supervisor	Panoli
47	KREPL	Akash Anilbhai Pandey	Chemist QA	Panoli
48	KREPL	Patel Hemakumari Rannchodbhai	Production Supervisor	Panoli
49	KREPL	Vishal Bhardwaj	Sr. HR Executive	New Delhi
50	KREPL	Mahendra Singh	Production Supervisor	Panoli
51	KREPL	Jeetu Ram	Production Supervisor	Panoli
58	TRULY	Amit Kumar	Pest Management Technician	Luchnow
59	TRULY	Kameswar Saubhari	Area Manager	Agra
60	TRULY	Jaya Kumar	Pest Management Technician	Hyderabad
61	TRULY	Mohammed Abdul Bari Siddiqui	Regional Manager-Sales	Hyderabad
62	TRULY	Aman Tiwari	Area Manager-Sales	Gurgaon

April Birthday Cloud

#TogetherWeCelebrate



Bhupin Singh Naveen Kumar Jain
Suryakanta Behra Sudhir Jain
Gagandeep Singh Sarwan Kumar Neetu
Biman Kumar Singha
Kummari Madhu Murali Devendra Singh
Mukesh
K Sundararajan Arun Kumar Gurpreet Singh
Lalit Bhai Narsibhai Rathod Lakhanlal Chandore Sandeep Kumar
Raghunandan Chandravanshi Murtuza Hasan Yogesh Kumar
Manoj Ramachandra Borade Jejurkar Sanjay Sopan Sunrendra Singh
Nayika Shekhar Santosh Madhavrao Nagalgave Amrit Das
Tanmay Bhanudas Sankpal Dharmendra Suresh Yadav Amit Kumar
Sachin Singh Chauhan Aman Kumar Krishna Lal Srivastava Avinash Sule
Shahid Abrar Hussain Pratik Kumar Rameshbhai Gagan Kumar
Subhash Chander Jatinkumar D Patel Upkar Singh
Sanjay Kumar Milind Bhatu Thorat Mukesh Kumar Thakur
Akhilesh Kumar Pappu Das Bairagi Ashish Kumar Pathak Bishal Kumar
Amar Muzumdar Sanjay Kumar Tiwari Satnam Singh Deepak Kumar
Iliyas H Mansuri Vinay Kumar Upadhyay K Vinod Kumar Santosh Chakrapani
Brijesh Kumar Nilesh Gokul Patil Monajir
Jagarnath Rai Suneel Kumar Vishwakarma Sandip Kumar
Vikey Prasad Dinesh Videshi Kodavati Naveen
Puli Srinivas Goud Darshan Singh Bhandari Pradeep Panchal
Kishor Arjun Chavan Laloo Shah Raja Alam
Pradeep Sharma
Tarunkumar Thakorbbhai Patel C Suresh Naidu
Sachin Kumar
Ch. Venkataiah Dasharath Kumar Paswan
Nitin Ashokrao Bhusari Roshan Singh
Parth Ashokbhai Malaviya
Patel Hemayukumar Ranchhodbbhai