

COVER STORY

LORD GANESHA BLESSES OUR ABODE



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MEGA K MAX FIELD DAY AT PUNJAB

Agrinos CEO attends our mega field for KMAX day at Punjab. Farmers advocate our offerings
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KRISHI PREMIER LEAGUE PROGRESSES

Award distribution started for Krishi Premier League champions. Bigger awards promised in coming months
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GANPATI BAPPA MORYA

by Team Sankalp, MP

Ganesha also known as Ganapati, Vinayaka, Pillaiyar and Binayak, is one of the best-known and most worshiped deities in the Hindu pantheon.

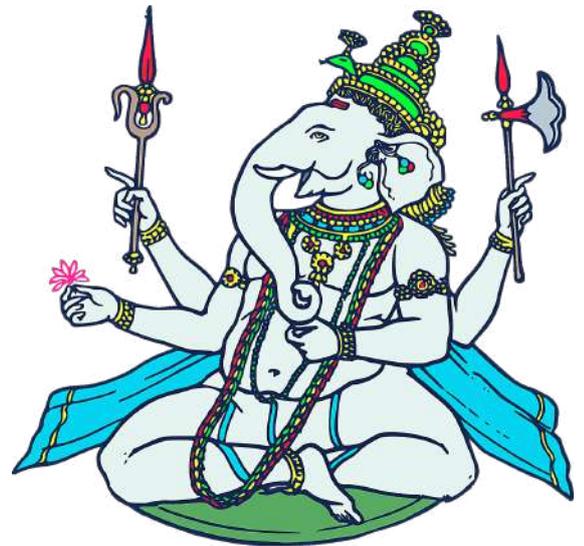
Ganesha is Vighneshvara, the Lord of Obstacles, both of a material and spiritual order. He is popularly worshiped as a remover of obstacles, Our MP Sankalp team seeked his blessings to excel in their mission of serving farmers.





Jai Ganesh! Jai Ganesh! Jai Ganesh Deva!!

By All



Ganesh chaturthi was celebrated in a big way across all our MP Sankalp stores. Everyday our Sankalp Store Teams visited a new village and joined them for the evening Puja. Prasad was distributed at Village Puja pandals and prayers for prosperity and well being of farmers were done.

This experience was not only mesmerizing for our teams , it had an equal impact on the farmers. They were touched by sincerity and dedication of the organisation. Many farmers expressed their appreciation and respect for the management of Sankalp, Agro Life Sciences and Krishi Rasayan Exports private Limited. Our teams also explained various products and service offerings being made available by our Sankalp stores for benefiting the farmers.

On the due date ganesh Visarjan was conducted with the grand celebrations with a prayer to revisit our stores next year.

Ganpati Bappa Morya!!





KRISHI CREATIVES



WE'RE LOOKING FOR NEW IDEAS



Wear your creative caps and come up with your best ideas for celebrating the event at our office and Our Sankalp Stores. Best Idea gets the prize.

Last date for Submission

15 NOV

SUBMIT YOUR IDEA HERE



HAPPY KISAN DIWAS

"One who cares about the Farmer, cares about the World"

7 WEEKS, 7 QUIZZES, 3000+ PARTICIPANTS,
20+ STATES, 62 WINNERS
1 GREAT SERIES

KRIKT!

It was an incredible participation
leading to a huge success!!

A big THANKYOU!!

CONGRATULATIONS!!!

MR. SHIVAM GOUR

**YOU ARE
THE
GRAND
WINNER!**

KRIKT!

KRIKT
QUIZ # 1

Surprise. Not one, we are declaring ten winners now

CONGRATULATIONS!

THESE ARE SPECIAL 10

As a surprise we are
declaring 10 winners for our
Quiz #1



Sanjay Dholu	marutiagro01@gmail.com
Priyank Sgah	Shah.priyank@krepl.in
Parth Patel	Parthpatel@krepl.in
Aman Anttal	Amananttal1996@gmail.com
Vinod Kumar Singh Chauhan	Vksingh@krepl.in
Vijaya Lakshmi	Svlakshmi156@gmail.com
Dhanji Patel	dhanjidpatel@gmail.com
Nisha Rani	Nishashahi4364@gmail.com
Tushar Chaudhary	tusharpatel96127@gmail.com
Shivam Gour	shivam.gour@alsc.co.in

KRIKT!

KRIKT
QUIZ # 2

HERE ARE THE WINNERS FOR KRIKT QUIZ # 2

CONGRATULATIONS!

GREAT JOB WINNERS

Check your mail to receive
your award vouchers.



Name	Email ID
Kailash Devara	kailashdevara@krepl.in
Nandraj Rathod	nandrajrathod1234@gmail.com
Ramkesh Gurjar	ramkeshsgujjar@krepl.in
Sunny M	sanjaymathur0872@gmail.com
Chandan Patra	chandan123@gmaim.com
Kamal Deval	Development.manager@krepel.in
KRISHNAN Sainathan	sainathan@alsc.co.in
Rakesh Swain	rakesh199@gmail.com

KRIKT!

KRIKT
QUIZ # 3

HERE ARE THE WINNERS FOR KRIKT QUIZ # 3

CONGRATULATIONS!

GREAT JOB WINNERS

Check your mail to receive
your award vouchers.



Name	Email ID
Sanjay Mathur	sanjay.mathur@krepl.in
Satish Mishra	satish.mishra@alsc.co.in
APURVA PRASAD	apurva@krepl.in
Bhupendta Kumar	bskamboj94677@gmail.com
Satyabrata Lenka	slenka@alsc.co.in
Shivam Gour	shivam.gour@alsc.co.in

KRIKT!

KRIKT
QUIZ # 4

HERE ARE THE WINNERS FOR KRIKT QUIZ # 4

CONGRATULATIONS!

GREAT JOB WINNERS

Check your mail to receive
your award vouchers.



Name	Email ID
SATYABRATA LENKA	slenka@alsc.co.in
Apurva Prasad	apurva@krepl.in
MAHESH JHA	maheshjha@krepl.in
Shivam Gour	shivam.gour@alsc.co.in
Subhash Chander	subhash.chander@krepl.in
Vijay pratap Singh	Vijay.singh@krepl.in
Kailash Devara	kailashdevara@krepl.in
Kalpna Bellur	kalpanabellur@gmail.com
Ashok Aware	ashok.aware@krepl.in
Sumit Singh	sumit.pratap@krepl.in

KRIKT!

KRIKT
QUIZ # 5

HERE ARE THE WINNERS FOR KRIKT QUIZ # 5

CONGRATULATIONS!

GREAT JOB WINNERS

Check your mail to receive
your award vouchers.



Name	Email ID
Kuldeep Kumar Singh	kuldeep.bishnoi@alsc.co.in
Rajesh Agarwal (ED)	Rajesh.agarwal@krepl.in
Simon Panwar	simon.panwar@alsc.co.in
Sanjay Mathur	sanjay.mathur@krepl.in
Kethidi Raviteja	Kethidiraviteja@gmail.com
MOLOY KOLEY	moloy.koley@alsc.co.in
Yogesh Kumar	yogeshpundir7@gmail.com
Vipin Singh Bisht	vipin.bisht@krepl.in
shivam gour	shivam.gour@alsc.co.in
Bharat Savaliya	b.k.savaliya@krepl.in

KRIKT!

KRIKT
QUIZ # 6

HERE ARE THE WINNERS FOR KRIKT QUIZ # 6

CONGRATULATIONS!

GREAT JOB WINNERS

Check your mail to receive
your award vouchers.



Name	Email ID
Simon Panwar	simon.panwar@alsc.co.in
Satish Mishra	satish.mishra@alsc.co.in
Rakesh Mishra	rakamisra@krepl.in
Surendra Sharma	Surendra.sharma@krepl.in
Santosh sharma	santosh.sharma@krepl.in
Dayakar Malevar	Dayakargoud@krepl.in
KRISHNAN SAINATHAN	sainathan@alsc.co.in
Ashish Singh	ashish.singh@alsc.co.in
Vishal Verma	vishal.verma@alsc.co.in
Brijesh Pal singh	b.p.singh@krepl.in

KRIKT!



HERE ARE THE WINNERS FOR KRIKT QUIZ # 7



CONGRATULATIONS!

GREAT JOB WINNERS

Check your mail to receive
your award vouchers.

Name	Email ID
Priyank Shah	shah.priyank@krepl.in
Hardik Kapure	h.kapure@krepl.in
Dhirendra Pratapsingh	dheeru683@gmail.com
Manish Jyotishi	manish.jyotishi2013@gmail.com
Surendra Sharma	Surendra.sharma@krepl.in
Ravishankar Bellur	ravishankar@krepl.in
Dayakar Goud	dayakargoud@krepl.in
Ravi Kumar	ravi.kumar@krepl.in

KRIKT!

A BIG THANK YOU
FOR
YOUR PARTICIPATION IN
KRIKT!

HOPE TO SEE YOU SOON



MEGA K MAX FIELD DAY AT PUNJAB

By Surender Mattoo



We organized a Field day on 26th Sept in the village of Mairran near Bassi Pathana district Fatehgarh –Punjab with CEO Agrinos USA and team.

All delegates visited Paddy field in the village of Mairran . We organized a farmer training program after field visit. In this training program, more than 350 progressive farmers participated from Bassi Pathna, Chamkour Sb, Barwali etc. This was a great occurrence to hear the first hand experience of the farmer who used our products.

In this training program, some progressive farmers shared their wonderful feedback about K Max, Kazuki, Masaki and other KREPL products .

Towards the day end , Agrinos delegates also visited our Bassi Pathana distributor .This training program cum field day was very successful and fruitful for us.

What's so special?

Focus Event for KMAX, MASAKI, KAZUKI

Nearly 350 farmers participated

AGRINOS US Team and CEO participated

Great showcase event for KMAX on paddy



KRISHI PRIORITY PARTNER

NEW SANGTANI TRADERS, BARNAGAR

Nothing succeeds like success. It is the mantra of our star dealer of the month, Mr Lalit Sangtani who has been championing the cause of KREPL for last 20 years.

Mr. Sangtani has proved that there is an ample scope of both company and the channel partner growing together. His association with KREPL has only grown stronger with the time. We acknowledge his contribution in building the brand.

Mr.Sangtani, is very fond of KREPL because of its policies and its committment to serve the farmers. Participation of company representative in farmer meetings has been helpful in adding new customers to his shop and quality of product has ensured the repeat visits.

He is a firm believer in field work and sincerely appreciates the unmatched amount of effort put by the local team in reaching out to farmers

His firm had already done 1.85 Crore worth of business for KREPL in FY1718 and has taken the target of taking it to 3 crore mark in the current year..

Mr. Sangtani's love for KREPL is such that he also appeals to his fellow traders to market products of KREPL. He asserts that KREPL is the organisation which believes in growing together and strives to share the benefits with farmers and channel partners.



“

I HAVE GROWN
WITH KRISHI
RASAYAN

KRISHI STAR PERFORMER

BHARAT KHODABHAI SAVALIA

Commitment, Cooperation and Openness to feedback are the Mantras of success for this star performer from Gujarat. We proudly present you our star performer of the month, Mr. Bharat Khodabhai Savalia, who knows no limits when it comes to sales performance.

Bharat Carries with him rich working Experience of 21 years in Agrichem industries.He started his carrier with NOCIL as a Field Assistant and spent two years Technical Assistant. In Novartis. after five Years in Navbharat Seeds as a sales representative, started his thirteen years long journey with KREPL.

Bharat is more than decade old in KREPL now and has grown along with the organisation. He has been upgrading his skills and performance year on year. His current year sale is Rs. 2.35 crores and he has only 3% of overdue outstanding out of his current year sale as on this month.

He is a firm believer in innovative market development. He is always an early adopter of the technology and is very appreciative of the tech tools of the organisation. Timely upgradation of products, policies, processes makes him different. He wishes to grow his happiness and earnings with growth of KREPL.



DEALER SHOP DECORATION CONTEST

by Brand Manager

We are celebrating our partnership with our channel partners through a dealer shop decoration contest.

Attractive prizes are on offering for both dealers as well as our field staff. Keep checking our Social Media page for more details.



QUIZ # 3 Winner
Congratulations!!
"SANTOSH TIWARI"

In which year KREPL will be celebrating its 50 Years of business?
Answer: 2022

QUIZ # 4
Where did we open our first Sankalp Store?

Send your replies to digital@krepl.in and get a chance to win exciting prizes

जडो से जुडी! एक सोच बडी!



KMAX IN NEWS

by Brand Manager

Our star products continue to create news wherever it goes. In numerous field trials have demonstrated the superior performance of the product. Our team has used these demonstrations very well to showcase the magic product to the farmers across India. Way to go , Team KREPL.

KRISHI PREMIER LEAGUE



SCORE CARD

Name of Sales Staff	State	K Max Points	SLP Points	Others Points	Total Points	Ageing Points	Legal	Net Points	Rank
Ballarapu Surendra Reddy	AP/TS	3.84	100.73	6.99	111.56	32.10	-	79.46	1
Maddena Rajesh Naidu	AP/TS	0.34	52.76	20.20	73.29	1.01	-	72.28	2
N.Vishnu Mohan Reddy	AP/TS	3.13	46.71	6.88	56.72	2.13	-	54.58	3
Vivek Balasaheb Jadhav	MH	(2.27)	99.83	60.66	158.22	25.82	-	132.40	1
Patil Pritam Vasantao	MH	(0.50)	67.86	28.29	95.65	1.43	-	94.23	2
Bhagwat Pandurang Waghchaure	MH	-	82.35	28.54	110.89	28.49	-	82.40	3
Ajay Kumar Singh	MP	0.65	104.54	22.78	127.97	34.73	-	93.24	1
Virendra Singh Panwar	MP	3.58	65.77	6.55	75.90	15.39	-	60.51	2
Karu Singh Sisodiya	MP	2.90	48.93	3.72	55.54	10.07	-	45.48	3
Brijesh Kumar	UP	14.98	44.75	5.59	65.31	2.74	-	62.57	1
Brajesh Pal Singh	UP	-	31.13	22.84	53.97	5.04	-	48.92	2
HARIRHAN SINGH	UP	1.19	42.18	2.66	46.02	0.14	-	45.88	3

ASM Name	State	K Max Points	SLP Points	Other Points	Total Points	Ageing Points	Legal Points	Net Points	No of Emp in Team	Avg. Sale	Rank
Akula Devender	AP	1.61	155.91	17.95	175.47	79.43	-	96.04	4.00	24.01	1.00
Subhash Chandra Bose	AP	5.59	197.43	20.12	223.14	116.69	-	106.45	5.00	21.29	2.00
Kushal Borse	MH	(6.36)	164.11	67.43	225.18	40.46	-	184.73	3.00	61.58	1.00
Sachin Shripat	MH	-	122.07	68.67	190.74	86.49	-	104.24	3.00	34.75	2.00
Harish Anjana	MP	6.62	139.49	13.69	159.80	78.95	-	80.84	4.00	20.21	1.00
Santosh Sharma	MP	2.11	167.60	32.05	201.76	121.75	-	80.01	6.00	13.34	2.00
Brajesh Pal Singh	UP	2.04	90.00	47.12	139.16	7.67	-	131.48	7.00	18.78	1.00
Bharat Lal Sharma	UP	1.61	90.39	24.05	116.05	7.22	-	108.83	6.00	18.14	2.00

HAIL SEP CHAMPIONS!!

ASMs

Akula Devender
K. Subhash Chandra Bose
Kushal Borse
Sachin Shripat
Harish Anjana
Santosh Sharma
Brajesh Pal Singh
Bharat Lal Sharma
Harish Anjana

SALES STAFF

Ballarapu Surendra Reddy
Maddena Rajesh Naidu
N.Vishnu Mohan Reddy
Vivek Balasaheb Jadhav
Patil Pritam Vasantao
Bhagwat Pandurang Waghchaure
Ajay Kumar Singh
Virendra Singh Panwar
Karu Singh Sisodiya
Brijesh Kumar
Brajesh Pal Singh
Haribhan Singh



PRIZES GETTING BIGGER

by Brand Manager

Krishi Premier League is a monthly event to compete, win and get rewarded. We have got many winners in the months of July, Aug and September.

Good news is that we have decided to make it more interesting and rewarding. Bigger prizes are planned under KPL in coming months. So keep performing and keep winning.



FARM CONNECT

"किसान ही भगवान है"



Kisan Adhar Sammelan at Maharashtra

Krishi Rasayan Exports Pvt. Ltd. Participated in Kisan Aadhar Sammelan 2018 Arranged by M.P.K.V., Rahuri. On 15th October. 1500 farmers visited Krishi Rasayan Stall . Hon. Minister (Agriculture, Revenue) Mr. Chandrakant Patil Inaugurated the program.



Kisan Mela Participation

Punjab team participated in Kisan Mela at Punjab Agriculture University on 20th, 21st and 22nd September. Our team highlighted K Max, Kazuki and Masaki & other focus product in our stall. More than 1500 farmers visited our stall.



KREPL Exhibition Stall

Our Maharashtra team arranged for Exhibition Promotional Stall for Flick Super And Jai-Gibb at NRCG(National Research Center for Grapes). Nearly 350 farmers visited our stall and inquired about the products



KMax Field Demo Day

In Bathinda' Region K Max field day was conducted by our team. Farmers who attended the Field day were fully satisfied and they committed to use the product in coming Rabi Season .



KEEP CUSTOMERS HAPPY

BY DR ABDUL RAUF

Keeping customers happy and satisfied is absolutely necessary. Pest management business can not survive without satisfied customers. You are the company as far as the customers are concerned.

Our primary goal is to make the customer always satisfied. You have to make full efforts to develop good customer relation as "Customer is always right". Never argue with the client, even you know that he is not right and correct. Always say, " Sir you have a good point that ...", and politely explain your point of view or method.



Telephone and mobiles are service peoples best tools. You must try to understand people because more than 50% of your time is spent in communicating with people. Most of our services are scheduled services. Failure to keep the appointment can spoil our relations with the client.

A two minutes call can;

- set an appointment
- confirm an appointment
- reschedule the appointment
- follow-up to see if the service was satisfactory

The customer will appreciate your courtesy, renew the contract and generate referrals. Never discuss political and personal issues with the customer. If he/she start a discussion on these topic decline by saying, "I am not at liberty to discuss this matter". Always discuss about your company in a positive manner. Follow rules and regulations of the company and feel proud of your company. You can change the customer attitude by your call. Remember if the customer does not like your company he will call another company.

CUSTOMER IS ALWAYS RIGHT



WE WELCOME

"New Members Of Our Family"



Company	Emp Name	Designation	Branch	Mobile No	Company Email ID
Krepl	DR. RAHISH AHMAD	MANAGER REGULATORY AFFAIRS	DELHI	9883364417	rahish.a@krepl.in
Krepl	GIAN SINGH	ASSISTANT AREA MANAGER	PUNJAB	8872276676	gian.singh@krepl.in
Krepl	SACHIN NARHARIRAO PURANDARE	ASSISTANT SALES MANAGER	PUNE	888898298	sachin.purandare@krepl.in
Krepl	SAIDULU JAGANTI	AREA SALES MANAGER	HYDERABAD	9704341369	saidulu.jaganti@krepl.in
Krepl	PADAM SINGH	AREA MANAGER	PUNJAB	9878088819	padam.kushwah@krepl.in
Krepl	MAHENDRA PRATAP SINGH	ASSISTANT AREA MANAGER	PUNJAB	9988365627	mahendra.singh@krepl.in
Krepl	LAXMAN KISANRAO DATEY	INCHARGE WESTERN MAHARASHTRA	PUNE	9422323722	lkdatey@krepl.in
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Krepl	CHANDAVARI PRASAD	ASSISTANT AREA MANAGER	HYDERABAD	9866854328	chandavari.prasad@krepl.in
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ALSC	ASHOK KUMAR SWAIN	AREA SALES MANAGER	ORISSA	9438072866	ashok.swain@alsc.co.in
ALSC	R RAVINDRA REDDY	REGIONAL MANAGER	GUNTUR	9848995865	ravindrareddy@alsc.co.in
ALSC	KULDEEP KUMAR SINGH	STATE HEAD	LUCKNOW	9691728700	kuldeep.bishnoi@alsc.co.in
ALSC	SUNIL KUMAR DESHMUKH	ASSISTANT AREA MANAGER	CHHATISGARH	9425280743	sunil.kumar@alsc.co.in

PARENTS DIARIES



Essential tips for a Safe Diwali

Festival of lights, happiness and celebration is just around the corner. Here are some essential tips for safe celebration:

1. Wear cotton clothes and stay away from synthetic material
2. Purchase firecrackers from legal manufacturers
3. Instruct children about the usage of firecrackers and educate them
4. Have a fire extinguisher close by
5. Never burst firecrackers in a closed area.
6. Keep a first aid kit handy
7. Dispose of the used firecrackers immediately and carefully.
8. Keep Diyas and Candles away from curtains or inflammable materials
9. Try not to leave your pet alone
10. Celebrate festivals with utmost sensitivity and care for others



Have a Safe and Soundless Diwali!



Monsoon Update



RAIN BUTTON

CLICK TO KNOW MORE

Aug-Sep Birthday Cloud #TogetherWeCelebrate



Do you want your story to be published. Click and Upload here

