



KRISHAJ TIMES

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A tribute to women all over the globe.

FOCUSED CAMPAIGNING IN MADHYA PRADESH

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WOMEN'S DAY

BY SHREYA JAIN

International women's day is celebrated on March 8 every year to acknowledge women; their achievements, struggles and victories. Women's day was first organised by the Socialist Party of America in 1909 in the New York City to commemorate the then ongoing protests by women. Two years later, it started being recognised internationally.

We live in a patriarchal society. Do you know that around the world, women had to fight for rights like driving, voting, inheriting property and things as basic yet vital as getting educated and getting a regular job? Even though things may be better in 21st century, and we know that women are more than just some delicate soft-spoken beings, we cannot forget about the ones who actually made this happen! This day is in honour of those women. From Savitribai Phule who started the first schools in India for women to Kalpana Chawla to Draupadi Murmu to Indira Nooyi and Priyanka Chopra, who have broken all barriers and have become feminist icons.

Women are amazing! Just look at the women in your life, co-workers, bosses, mothers, spouses, daughters... this is a day for them! To remind them that even though the world makes them feel less, they are not. This is a day where we remind our ladies that they can dream and also achieve them.

Women have been a subject to a number of crimes, injustices and discrimination ever since. On this day there are conferences and shows at various communal and corporate levels that aim to make people aware of the rights and achievements of women. The aim is also to pledge that there would be no wrongdoings and more empowerment for women!

Women are fascinating, they just need equal opportunities and they will run the world! Don't just respect women for one day a year; remind yourself to do this every day on March 8. Let's aim to make our men and boys more of a feminist. Let's hope to make this world a place where women don't have the need to be protected.

Happy Women's Day to all of you!!

Women's Day



WOMEN'S DAY



8 मार्च

अन्तर्राष्ट्रीय महिला दिवस की

हार्दिक

शुभकामनाएँ!



“स्त्री की उन्नति पर ही
राष्ट्र की उन्नति निर्भर है”



KRISHI RASAYAN EXPORTS PVT. LTD.

Office: 1115 Hemkunt Tower, 98, Nehru Place, New Delhi-110019

“SPORTS FOR ALL. SPORTS BY ALL”

Ever since we were in first standard, most of us would look forward to that one P.T/Games class the whole week. It was that one class that we'd wish never got over! It is undeniable that games and sports have always been our first favourites. Even now, although we may not be sportspeople, we love a good sporting event; even encouraging our children to participate in their favourite sport!

One such sporting event, Sansad Khel Spardha was organised by the District Industries Centre in Kathua, Jammu. This event called for sponsorships from various PSUs and corporates for promoting sports in the society. Teams from various factories, and children from various residential communities actively came forward; and a good amount of participation was witnessed.

This is a yearly event that is being hosted in Kathua since the last 3 years. This time, our Agro Life Sciences Corporation team there also joint hands with the organising committee and contributed generously!

There were multiple sports tournaments that were hosted. Cricket, Kabbaddi, and Kho-Kho were some of the sports to name! The event created a huge buzz, the spectators were thrilled and the participants were very competent. We would like to congratulate all the winners and hope that next year this event gets bigger!



साँसें हो रही हैं कम आओ पेड़ लगाएं हम



आइए, आज ही अपने नाम का एक पौधा लगाएं
और आने वाले कल को खुबसूरत बनाएं।



KRISHI RASAYAN EXPORTS PVT. LTD.

Vinay Kumar
KREPL_Designer

SPEAK UP-TAKING A BIG LEAP TOWARDS TRANSPARENCY!

Last year KREPL introduced Speak Up initiative for all its employees. This initiative was rolled out with a vision to build along a culture of transparency and parity across all levels and departments in the organization. The requests received through this platform goes through 3 levels of inter-mediation starting from the dedicated 3rd party team, followed by concerned department and finally to the senior management. Though received hesitatingly in beginning by the employees, this initiative has gained momentum in past 6 months with more than 10 grievances received and successfully addressed. Mr. Rajesh Agarwal, Jt. Managing Director of KREPL feels excited about this initiative and says "As an organization, we are steadily trying to build a culture where each and every employee feels respected and delighted while being associated with us; initiatives like Speak Up are milestones towards achieving our vision". KREPL would like to appreciate each and everyone in the organization who showed a brave face and came up with their grievances and suggestions through this platform.

Speak Up...We are listening...

Email- speakup@krepl.in



SPREADING THE COLOURS OF HOLI FROM AFAR!

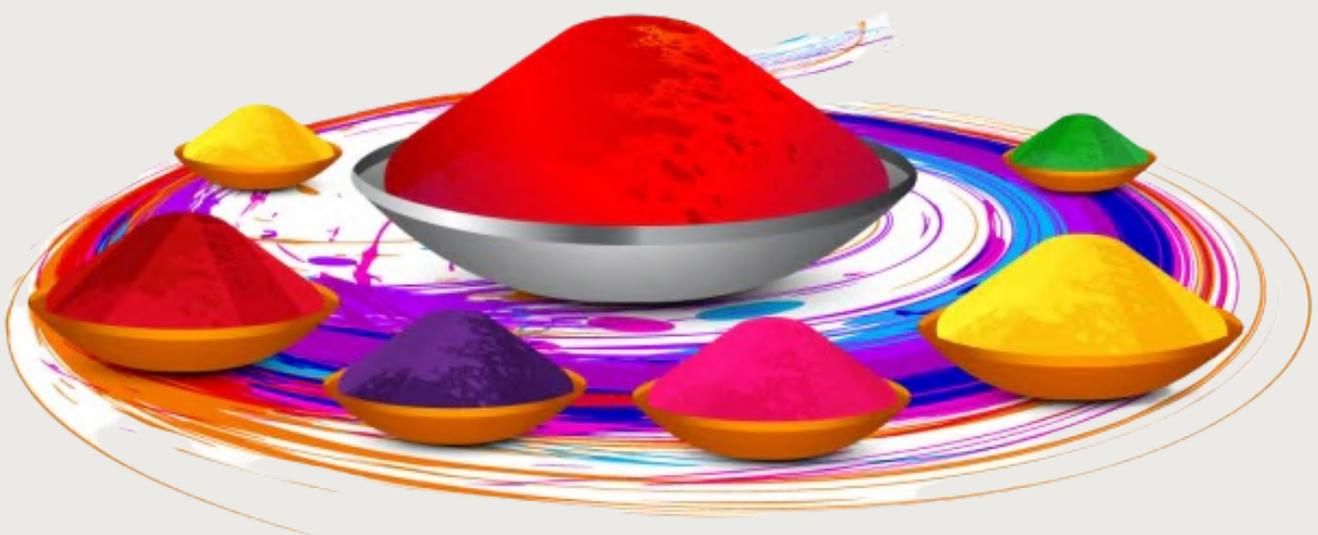
Festivals are that time where we meet with our friends, and families, have a good time, and really everything is just so happy and lively. Showering friends and families with those well-thought gifts and feeling like a child again when receiving them back, is an excitement like no other!

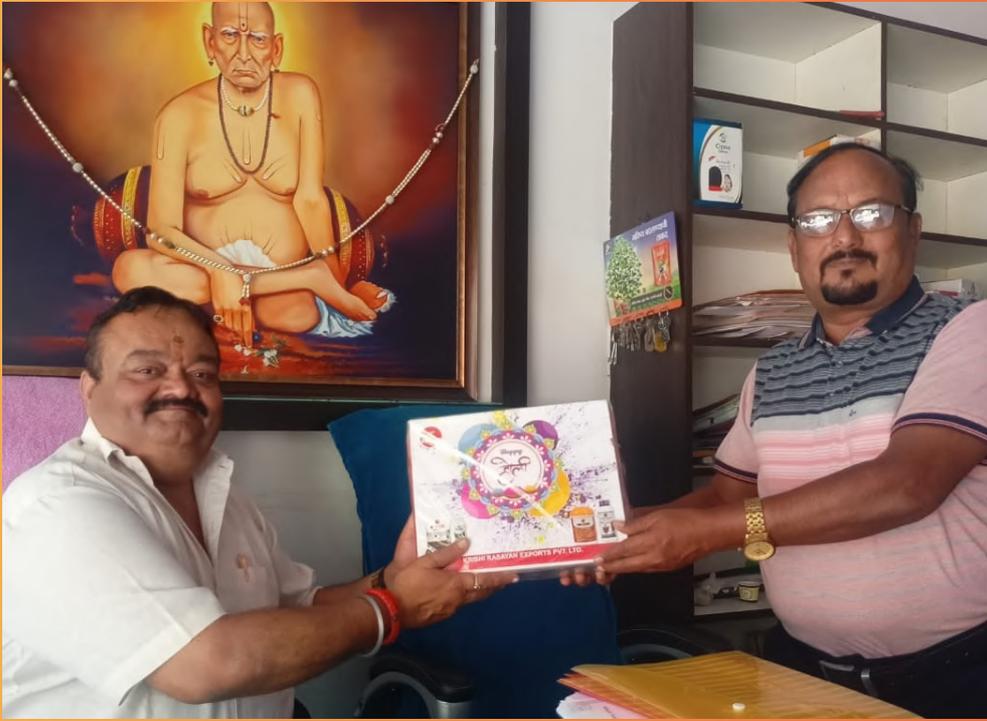
However, due to Covid, we had to hold ourselves back from meeting our loved ones and sending them our appreciation in form of gifts. Even this year, with the Covid-19 virus still being around, infecting people in newer ways, we had to restrain ourselves from wholeheartedly celebrating the much-awaited festival of colours, Holi.

Holi has always been about togetherness. It is best enjoyed when the joy is shared. Colouring each other's faces with Gulaal, munching on Gunjiyaas, and welcoming the spring season. This year we extended our best wishes and appreciation to all our Krishaj Sarthis all over the country by sending them gift hampers.

We had sent sweets, packets of Gulaal, and snacks along with other little things; for our Krishaj Saarthi to enjoy the festival with their families. This was our small token of thankfulness towards our hard-working partners.

Wishing all a very happy, safe, and colourful Holi!







RAYALACHERUVU FARMERS KA 'SANKALP' BY PRASAD

Mass activities are when the team conducts activities at a large scale. This implies that instead of demonstrating and educating farmers in one village, multiple villages of that area are targeted together. This is mostly done at a place which sees a large gathering of people.

On March 18 at Rayalacheruvu, Andhra Pradesh, such a campaign was carried out. They centred this around cotton seeds and SND. The whole Rayalacheruvu team, led by Mr. Prasad Mandadapu, State Head of Retail for Andhra Pradesh was actively involved in this campaign.

The event was carried out smoothly and the results were fruitful.



GET TO KNOW MORE- AGRICULTURE AND DRONE TECHNOLOGY

BY SHREYA JAIN

Commercial drones that we see today are like an upgraded version of the remote controlled helicopters that we played with as a child. It would not be an overstatement, if we say that drones are one of the greatest inventions of the century.

Drones are equipped with cameras, basic weight carrying facilities as well as equipment to allow spraying and watering in more advanced versions. All commercial and military drones are made of aluminum, carbon fibers and in some cases even plastic. All these materials make them ideal for thriving in extreme weather conditions.

These days, there is hardly any industry which is yet to explore the impact of drones. Research fields are especially benefitting massively because drones can go almost everywhere. And through the cameras attached to them, studies are possible even from afar.

Up till the last decade, agriculture was missing out on making the most of drones; but in the recent years, there have been advancements and drones are now very popular among farmers as well as agricultural researchers.



GET TO KNOW MORE- AGRICULTURE AND DRONE TECHNOLOGY-CONT.

Some ways in which drones are offering towards a better agricultural infrastructure are:-

1. **Crop surveillance**

Drones are mainly used to keep a check on growth, colour changes and security of the crops. The drones used in agriculture are armed with Normalized Difference Vegetation Index (NDVI) which indicates the plant's health. Through this, the farmers can monitor whenever the plants are facing problems and then they can be resolved at the earliest.

2. **Spray treatments**

With more advancements now, farmers can also fill in the drone tanks with insecticides etc and spray them directly over the plant in need more conveniently. This also saves workers and farmers to go around the fields in extreme weather with heavy backpacks being exposed to hazardous chemicals.

3. **Planting seeds**

Drones can plant up to 4 million seeds in a single day! Even forest industries in many countries are using automated drones now. This can be highly useful in farming on tough terrains like mountains and slippery grounds.

4. **Field monitoring**

Agricultural fields are large; and it becomes a tiresome task for farmers to go around them monitoring the soil conditions, plant health, growth stage and other field conditions. Drones can come in handy without the farmer having to go around 100 acres of land in scorching sun. Some drones are also AI (artificial Intelligence) efficient and will provide accurate information.

5. **Livestock management**

It may be difficult to keep a check on the livestock when the farmer away or when they are ill. With drones, this can be made easy. Drones can monitor the shed and inform their keeper whenever there is a possible predator attack or when the animal is facing any issues.

Drones are here to stay, and rightfully so! Imagine the amount of manpower this technology can save and how much can research fields benefit from its usage. Drones are also operated by highly trained pilots so the chances of misuse and damage are very thin.

Agriculture and drones are a long term alliance. Can you think of other ways farmers can benefit from drones? Feel free to share them!

Sources: <https://www.opengrowth.com/resources/drone-technology-in-agriculture>
<https://www.croptracker.com/blog/drone-technology-in-agriculture.html>

Manoj Kumar associated for 12 Years

Area Sales Manager – Uttar Pradesh

There are three things that have made me continue with the organization good product quality, good accountability, and respect in the Market.



Santosh Tiwari associated for 12 Years

Manager Accounts – Madhya Pradesh

The best thing is full support by the higher management on its staff and the culture of the company. It is very good that every staff gets respect and advancement here, encourages the work of the staff and its work is valued.



V Chandra Sekhar associated for 18 Years

Assistant Manager: HR – Telangana

I joined the organisation as office assistant, I am very much thank full to the management for giving me the opportunity to serve the organisation, hope I have given my best at all times.



Sandeep Kanaujia associated for 15 Years

Area Manager – Uttar Pradesh

Good Quality Products, respect in the market and Management support are the key essential points that has led me to continue my journey at KREPL.



ICSCE EXHIBITION HELD IN DUBAI

Krishaj Group's International Business Team participated in PMFAI organized ICSCE Exhibition in Dubai between 14th and 15th Feb 2022. The team was led by our MD Shri Atul Churiwalji and our Jt. MD Shri Rajesh Agarwalji and the team comprised of Mr. Pravin Barot, Mr. Shiv Kumar Yadav and Mr. Avinash Baisane.

Since this was the first ever exhibition as well as foreign trip by the International business after the COVID pandemic, there was a feeling of uncertainty and tentativeness in the beginning. However, the exhibition was extremely successful and fruitful for our International Business team as we had more than 30 formal business meetings in the exhibition. In fact not only our major customers from Sudan and Egypt met the team, but also several business deals were also concluded successfully. The visitors were also impressed by the vivid and informative posters at the stall.

All in all, the International Business team started 2022 with a bang !!!



FARMER'S MEET AT AMBALA

There is Sarderi village near Sidhaura Mandi in Ambala, territory of Haryana with a major farming community. Our team from Haryana led hosted this meet with around 80 farmers from the village, as well as the neighbouring villages.

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SUMMER = MANGO SEASON!

Our Uttar Pradesh team is gearing up with the farming community to provide our beloved country with Mangoes. Each and every individual in India has a memory attached to Mango. At KREPL we want to make sure the best quality reached you. Mango campaign is being organized in Moradabad and Amroha areas to make sure the fruits are grown without any pests on them.



CHANNEL PARTNER OF THE MONTH-KREPL

Channel Partner of the Month- KREPL	
State	Party Name
Bihar	Agroline
Gujarat	Shiv Agro Agencyhalvad
Andhra Pradesh	Usha Agro Agencies
Madhya Pradesh	Navrang Store (Khirkhya)
Uttar Pradesh	Kumar Agro Industries
Maharashtra	Sonhira Krishi Seva Kendra (Kadegaon)
Haryana	Gupta Trading Co. Assandh
Telangana	Sree Seetha Ramanjaneya Marketing Compan
Punjab	Yash Pal Joginder Pal
Karnataka	Parinitha Agrotech (Hubli)
Chhattisgarh	Kisan Beej Bhandar
Rajasthan	Shiv Shakti Beej Bhandar Raipur
Uttarakhand	Kisan Agro Center (Meerganj)
Jharkhand	Jitendra Krishi Kendra

SALE PERSON OF THE MONTH - KREPL

Sale Person of the Month- KREPL	
State	Emp.Name
Bihar	Vikash Kumar
Madhya Pradesh	Manoj Choudhary
Telangana	Surender Bommagani
Andhra Pradesh	Maddena Rajesh Naidu
Gujarat	Jaydip N Sorathiya
Uttar Pradesh	Sarvan Singh
Rajasthan	Mohit Kumar
Punjab	Javendra Singh
Haryana	Jasminder Singh
Chhattisgarh	Anjani Kumar Garg
Maharashtra	Sudam Shivaji More
Karnataka	Basavaraddi Radder
Uttarakhand	Yash Dev Kumar

CHANNEL PARTNER OF THE MONTH-ALSC

Channel Partner of the Month- ALSC

State	Party Name
Chhattisgarh	United Agro Chemicals Raipur
Tamil Nadu	Gokul Marketing
Madhya Pradesh	Sahu Krishi Kendra
Uttar Pradesh	Garg Trading Company
Haryana	Bhandari Agro Chemicals Bhadrash
Telangana	Srishailam Seeds Pesticide and Fertil
Andhra Pradesh	Sri Vijayalakshmi Pesticides
Rajasthan	Shiv Shankar Khad Bhandar Badanayag
Karnataka	Sri Sai Agro Inputs Shimo Ga
West Bengal	Alam Beej Bhandar Chakul Ia
Odisha	Deepak Kumar Panda
Maharashtra	Shree Swami Samarth Agencies (Ahmed
Gujarat	Shree Ram Pesticides - Bh
Punjab	Kheti Suvidha Kender (Partap Pura)

SALE PERSON OF THE MONTH - ALSC

Sale Person of the Month- ALSC

State	Emp.Name
Tamil Nadu	Venkatesan Ganesan
Chhattisgarh	Kuleshwar Kumar Chandraker
Uttar Pradesh	Arvind Kumar
Haryana	Sunil
Madhya Pradesh	Krishna Murari Sharma
West Bengal	Bijay Saha
Karnataka	S Kalyanaik
Andhra Pradesh	Naidu Kanakam
Rajasthan	Raj Kumar Sharma
Telangana	Bichala Kannaiah
Punjab	Navdeep Singh
Maharashtra	Sujit Dada Chormale
Odisha	Sanjaya Kumar Das
Gujarat	Valjibhai Nathabhai Shiyal

WE WELCOME "NEW MEMBERS OF OUR FAMILY"

S.NO	Company	Name	Designation	Branch
1	KREPL	ANURAG SINGH YADAV	SALES OFFICER	INDORE
2	KREPL	SANJAY DUBEY	AREA SALES MANAGER	CHHATTISGARH
3	KREPL	PRAKASH PRASAD KUSHWAHA	MANAGER PROCUREMENT	DELHI
4	KREPL	ISHAN VINODKUMAR WADEKAR	ASST. MANAGER HR	PANOLI
5	KREPL	PATEL KAMLESHKUMAR KANTIBHAI	PRODUCTION SUPERVISOR	PANOLI
6	KREPL	KISHOR GAYBU PATIL	PRODUCTION SUPERVISOR	PANOLI
7	KREPL	BHUVA RUTVIK MUKESHBHAI	PRODUCTION SUPERVISOR	PANOLI
8	KREPL	HARDIKBHAI BHUPENDRABHAI VALAND	PRODUCTION SUPERVISOR	PANOLI
9	KREPL	VARECHA VISHALKUMAR PRAVINBHAI	PRODUCTION SUPERVISOR	PANOLI
10	KREPL	JITESH YADAV	PRODUCTION SUPERVISOR	PANOLI
11	KREPL	KALSARIYA GHANSHYAM JANABHAI	PRODUCTION SUPERVISOR	PANOLI
12	KREPL	GOHIL DHARMENDRABHAI	PRODUCTION SUPERVISOR	PANOLI
13	KREPL	SANJEEV KUMAR TIWARI	PRODUCTION SUPERVISOR	PANOLI
14	KREPL	RAJEEV SINGH	PRODUCTION SUPERVISOR	PANOLI
15	KREPL	SHANKAR DUTT PANDEY	PRODUCTION SUPERVISOR	PANOLI
16	KREPL	PATEL KIRIT KUMAR	PRODUCTION SUPERVISOR	PANOLI
17	KREPL	ANUKESH KUMAR	PRODUCTION SUPERVISOR	PANOLI
18	KREPL	PATEL SHREYASHKUMAR RAJESHBHAI	PRODUCTION SUPERVISOR	PANOLI
19	AGRO	RAM PRATAP	SANKALP STORE MANAGER	LUCKNOW
20	AGRO	K VINOD KUMAR	SANKALP STORE MANAGER	GUNTUR
21	AGRO	KUNDE BHASKAR	ASSISTANT AREA MANAGER	HYDERABAD
22	KREPL	AJAY HARILAL GOHIL	ACCOUNTS OFFICER	PANOLI
23	KREPL	DEVESH KUMAR	PRODUCTION SUPERVISOR	PANOLI
24	KREPL	BABLU GANGARAM SHIRSATH	PRODUCTION SUPERVISOR	PANOLI
25	KREPL	SUJEET KUMAR SINGH	PRODUCTION SUPERVISOR	PANOLI
26	AGRO	ABHISHEK TIWARI	SANKALP STORE MANAGER	LUCKNOW
27	AGRO	DHARMENDRA SINGH DODIYA	SANKALP STORE MANAGER	INDORE

Weather Update

Skymet Weather Forecast
March 22 Forecast

Rainfall

- 75 mm
- 60 mm
- 45 mm
- 30 mm
- 15 mm
- 5 mm

New Delhi Max 32°C, Min 18°C, Humidity 87%, Wind 20 km/h



RAIN BUTTON
CLICK TO KNOW MORE

March Birthday Cloud #TogetherWeCelebrate



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