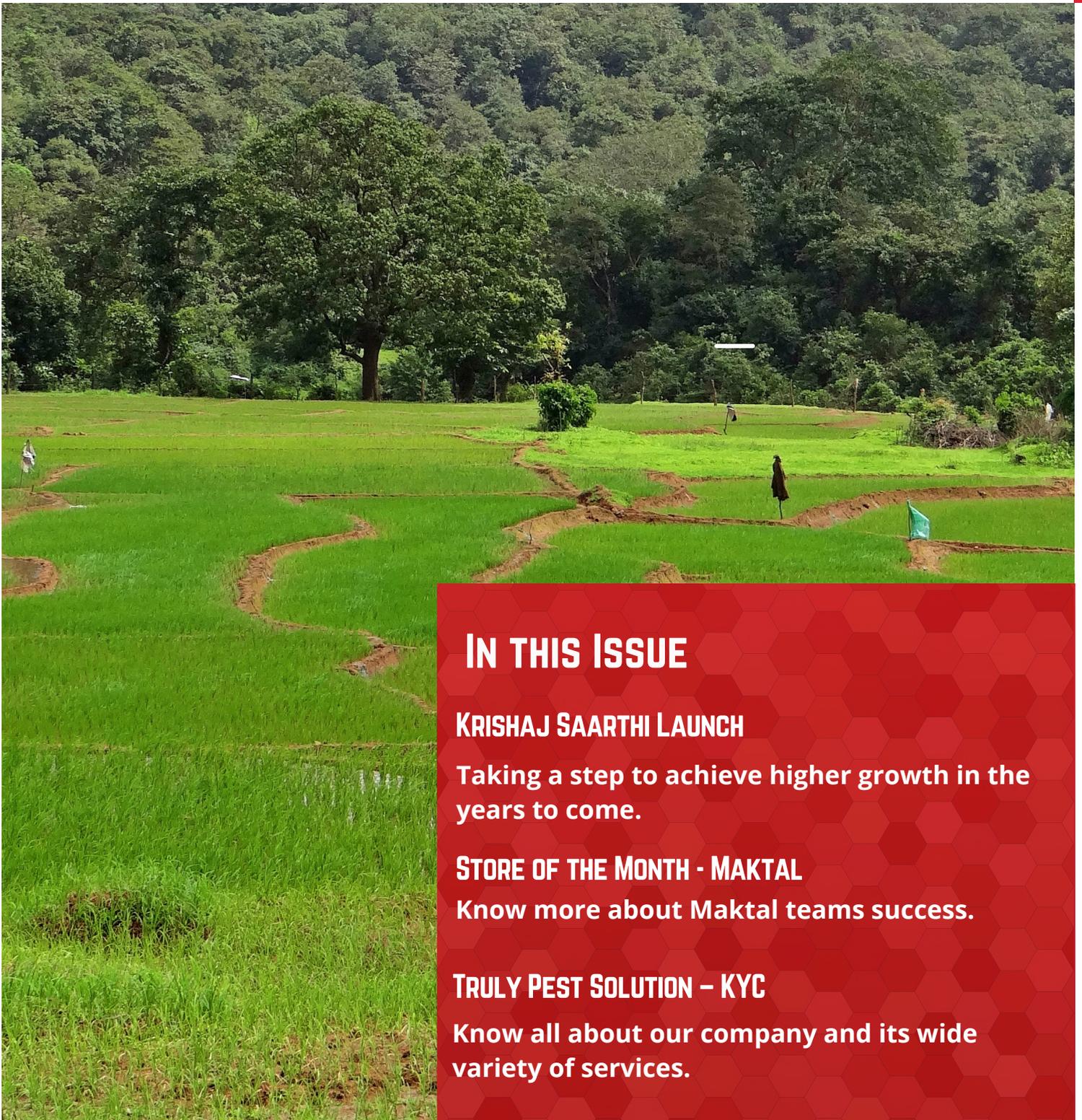




KRISHAJ TIMES

August 2021 Vol 10 Issue 7



IN THIS ISSUE

KRISHAJ SAARTHI LAUNCH

Taking a step to achieve higher growth in the years to come.

STORE OF THE MONTH - MAKTAL

Know more about Maktal teams success.

TRULY PEST SOLUTION – KYC

Know all about our company and its wide variety of services.

Channel Partner Loyalty Program

2021-22



We take pride to inform all our Elite Channel Partners that our initiative of **Krishaj Sarathi Loyalty Program** embarking into 5th year very successfully. We are extremely moved and thrilled by the response expressed by our valuable channel partners so far and we are expecting similar kind of support and participation in the coming years too. Krishi Rasayan Exports Private Limited (KREPL) is pleased to announce its flagship channel loyalty program, **Krishaj Saarathi FY2021-22**. KREPL would like to take this opportunity to invite all its existing and new channel partners to join this elite program and take another step towards achieving higher growth in the years to come. We would be happy to connect with you , For any clarification or query please write to krishaj.dls@krepl.in



Clubs	Entitlement (Annual Sales turnover in INR lakhs of SLL/LL products without GST)
Titanium	≥ 100
Platinum	≥ 50 & < 100
Gold	≥ 25 & < 50
Silver	≥ 12 & < 25
Bronze	≥ 6 & < 12



KRISHI RASAYAN EXPORTS PVT. LTD.

1115 Hemkunt Tower, 98, Nehru Place, New Delhi-110019

Tel.: 011-4088 5529 | E-mail: krishaj.dls@krepl.in

SPEAK UP-TAKING A BIG LEAP TOWARDS TRANSPARENCY!

Last year KREPL introduced Speak Up initiative for all its employees. This initiative was rolled out with a vision to build along a culture of transparency and parity across all levels and departments in the organization. The requests received through this platform goes through 3 levels of inter-mediation starting from the dedicated 3rd party team, followed by concerned department and finally to the senior management. Though received hesitatingly in beginning by the employees, this initiative has gained momentum in past 6 months with more than 10 grievances received and successfully addressed. Mr. Rajesh Agarwal, Jt. Managing Director of KREPL feels excited about this initiative and says "As an organization, we are steadily trying to build a culture where each and every employee feels respected and delighted while being associated with us; initiatives like Speak Up are milestones towards achieving our vision". KREPL would like to appreciate each and everyone in the organization who showed a brave face and came up with their grievances and suggestions through this platform.

Speak Up...We are listening...

Email- speakup@krepl.in



KRISHAJ SARTHI GOLD DISTRIBUTION BY RAVI KANT

KREPL has recently organized virtual Krishaj Saarthi Bumper Draw of FY19-20 for their Elite Channel Partners on 16th June'21. The event was a huge success with 100% participation. On behalf of the KREPL family, we would like to take this opportunity to thank all the participants who made this event a huge success. Bumper draw is a way by which we, at KREPL, try to return the gratitude to our Elite Channel Partners. As per our commitment we KREPL has delivered Gold Coins to all participants within stipulated time. We wish that our relationship with the customers grows to greater heights.



STORE OF THE MONTH

MAKTAL

Our heartiest congratulations to "Maktal" store team for the best performance by newly launched stores in July'21 month. As Maktal store is recently launched and within no time they have built a strong grip in a market. To reach this position they have worked hard and focused on 3 main strategies. Firstly they have made a strong bond with the farmers, as they worked very closely with farmers and provide the best solutions to their problems. Maktal store team have regularly maintain the product availability as per farmers requirements, for this they were continuously in touch with all respective senior team. And, lastly but not the least they have conducted many big farmers meetings, in which they have effectively conveyed the Sankalp value proposition to a farmers. Also, Maktal team is regularly in touch with farmers via SMS and tele-calling. With the proper execution of all these strategies, Maktal team have succeeded to achieve this position within a very short time period.



SOCIAL MESSAGE



“पर्यावरण बचे’
तो प्राण बचे।”



Vinay Kumar | Designer (KREPL)

Crop Map India



OLYMPIC WINNERS

OLYMPIC STARS OF INDIA

MAKE
INDIA
PROUD



C
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KRISHI RASAYAN EXPORTS PVT. LTD.



MAKE
INDIA
PROUD

INDIA'S GOLDEN BOY

Congratulations Neeraj Chopra

MAKE
INDIA
PROUD

OLYMPIC STAR OF INDIA

Congratulations Bajrang Punia

Truly Pest Solution Pvt. Ltd (TPS), established in 2008, is a strategic business unit of Krishi Rasayan Exports Pvt. Ltd.. The company has technical collaboration with Truly Nolen International, USA. Truly Nolen International was established in 1938 & is one the world's oldest pest management organization currently having offices in more than 66 countries. In India, with over a decade, we have made our footprint making us one of the top companies in our segment. Our core strengths is to provide the best pest management solution to the industries, latest technology & highest standard of the service. We currently have more than 20 branches across the country with a strength of more than 250 trained professional.

Services Offered: Truly offers multiple pest management services & fumigation services to its clients customized according to the facility & requirement. Following services are on offer:

- 1.Truly Roach Management
- 2.Truly Insect Management
- 3.Truly Fly Control Services
- 4.Truly Mosquito Management Services
- 5.Pre-Construction Anti Termite Treatment
- 6.Post-Construction Anti Termite Treatment
- 7.Bird Control Services
- 8.Fumigation Services

Technology: All industries/sectors are changing with technology & so are we. TRULY ELITE PROTECTION SYSTEM (TEPS) is our latest technology pest management system working on the concept of Integrated Pest Management (IPM). The use of scientific, investigative, technical & managerial knowledge and skills to evaluate the risk of pest presence in real or potential in or around the building, with the objective of minimizing the potential chemical, biological or physical adulteration to the products manufactured in the facility. TEPS program has four main components:

- 1.Facility Assessment
- 2.Program Development & Implementation
- 3.Service Log
- 4.Monthly Report & Trend Analysis



The system is mainly designed for the control of rodents in industries such as FMCG, Pharmaceuticals, FOOD processing, etc.

Quality Management: Quality control system remains stringent along with client satisfaction. Truly is ISO 9001:2015 certified. Along with it, our team is certified to provide HACCP & AIB services. When using TEPS, we meet & exceed the global requirement such as BRC Global, FSSC 22000, ISO 22000, GMP's, IFS, Primus GFS, EFSA, RASFF & many others. To get the highest quality, we also carry out Customer Education Program.

Cliental: Our prestigious client list comprises of Taj Hotels, ITC Hotels, Hyatt Regency, Varun Beverages Ltd. (Pepsi), ICICI Bank, Federal Bank, Corporation Bank, Shiv Nadar University, Mahindra Logistics, Apollo Hospitals, Fortis Hospitals, Columbia Asia Hospitals, TATA Aerospace Ltd., Indian Oil Corporation Ltd., BHEL, Amazon Control Technology Pvt. Ltd., Bisleri International Pvt. Ltd., Northern Railways, South Central Railways, Western Railways, Go Green Collateral Management, Arya Commodities, NCML & many more.

You may connect to the TPS team on info@tpsindia.org or call 1800-11-3665.



COVID-19 CORONAVIRUS

PRECAUTIONS



Wear a Mask



Wash your Hands



Use Hand Sanitizer



Avoid Contact



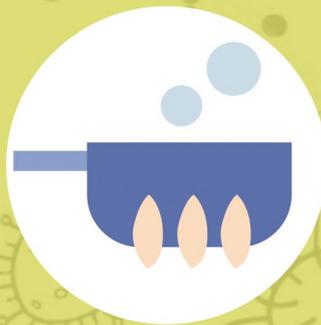
Stay Home



**Cover Mouth when
Sneezing or Coughing**



**Throw tissue in
Bin after use**



Cook Food Thoroughly



Avoid Touching Face



SPECIALITY FERTILIZER DIVISION VIRTUAL TRAINING

BY KAILASH PATNI

Mr. Kailash Patni (Category Manager Fertilizer & Speciality Nutrients) along with Mr. Satyavan Prabhu (General Manager Marketing - Universal Speciality Chemicals Pvt Ltd) had jointly organised an interactive and fruitful training session on 13th and 14th July which was attended by the State Heads of KREPL and ALSC in Punjab , Haryana and Rajasthan region.

During the Training the attendees cleared their doubts on Product USP, Doses, Market Potential, Competitors etc.

The focused products were

- KRIZINC / AGRIZINC - Highly concentrated suspension with 39.5% Zinc, Can be diluted easily has Highest purity, compatible with other Nutrients, Pesticides & Fungicides.
- KRIZINC EDTA / AGRIZINC EDTA – 12% Chelated Zinc, Compatible with other crop nutrients and is recommended for all crops & soils.

Current major targeted crop in Haryana, Punjab & Rajasthan is Paddy

The Zinc deficiency in crop shows its symptoms on new leaves, The primary sign is chlorosis on the fresh leaves which is the condition associated with lack of chlorophyll. Zinc deficiency in paddy also result in poor budding, leading to low flowering thus decrease fruit harvest.



छत्तीसगढ़ में स्पेशलिटी फर्टिलाइजर विभाग की सफलता

परिचय

मैं विष्णु तिवारी (एग्रो लाईफ साईस कॉर्पोरेशन) में रायपुर में स्पेशलिटी फर्टिलाइजर विभाग में व्यवस्थापक के पद पर गत 5 माह से कार्यरत हूँ।

मैंने कानपुर यूनिवर्सिटी से बी०एस०सी० (कृषि) की उपाधि 2009 में प्रथम श्रेणी से पास की है। जिसके उपरान्त मैं सिन्जेन्टा इण्डिया लि० तथा डुपॉन्ट इण्डिया लि० इन बहुराष्ट्रीय कीटनाशक कम्पनियों में 3 वर्षों तक मध्य प्रदेश में विविध जिलों में कार्यरत रहा। उसके उपरान्त विगत 9 वर्षों से मैं छत्तीसगढ़ में कोरोमण्डल इन्टरनेशनल लि० और दीपक फर्टिलाइजर के साथ कार्यरत रहा।

सफल होने का प्रयास—

मैंने एग्रो लाईफ साईस कॉर्पोरेशन से जुड़ने के पश्चात सबसे पहले डीलर नियुक्त करने का कार्य शुरू किया। साथ ही साथ मैंने उन्हें अपने AGMA के उत्पादों को बेचने के लिए तैयार किया।

जब तक मुझे छ०ग० का उर्वरक अनुज्ञापत्र (लाईसेंस) प्राप्त हुआ तब तक मैंने दस डीलर विक्रेताओं की नियुक्ती पूर्ण कर दी थी।

जून माह में लाईसेंस प्राप्ति के उपरान्त मैंने एग्रो पावर गोल्ड बेचने के लिए जिन डीलरों का चयन किया था उनको उनकी मांग के अनुसार एक-एक ट्रक एग्रो पावर गोल्ड की आपूर्ति कर दी थी। इस प्रकार से साठ मैट्रिक टन एग्रो पावर गोल्ड की विक्रय से मेरे कार्यकाल की शुरुआत की गई। अब मेरे सामने उन उत्पादों की किसानों तक बिक्री कराने की एक बड़ी चुनौती थी।

उत्पादों का विक्रय—

उत्पादों के विक्रय के लिये मैंने सभी मार्केट में अनुभवी कृषि सहायकों को नियुक्त किया और उनसे किसानों के खेतों में प्रात्याक्षिक (डेमो) कराये। उसके नतीजे एवं परिणामों को किसानों को दिखाया। फसल में आये परिवर्तनों का वीडियो बनाकर सभी विक्रेताओं को प्रेषित किया जिससे उनको एग्रो पावर गोल्ड के परिणामों की पुष्टी हुई।

मैंने स्वयं किसान और रिटेलरों से मुलाकात की और उन्हें एग्रो पावर गोल्ड के विक्रय के लिए प्रोत्साहित किया और उत्पादों की बिक्री में सहयोगी रहा। गत सप्ताह धमतेरी जिले के विक्रेताओं की भेंट के लिए जा रहा था जिस दौरान एक रिटेलर विक्रेता एग्रो पावर गोल्ड की तीन बैग की आपूर्ति करनी थी। भेंट के दरमियान एक चाय की दुकान पर रुका। वहाँ पर किसानों से कृषि विषय पर वार्तालाब होने लगी। मैंने वार्तालाब के दौरान किसानों को एग्रो पावर गोल्ड के बारे में बताया तथा उसके फसलों पर आये हुये नतीजों की चर्चा की। किसानों की विश्वास वृद्धि के लिए प्रात्याक्षिक की वीडियो प्रस्तुत की। जिसके परिणामस्वरूप किसानों ने पूरे तीन बैग (18 पैकेट) नगद खरीद लिया।

उसी प्रकार रायपुर के एक विक्रेता को खुदरा विक्रेताओं का पाँच मैट्रिक टन का ऑर्डर दिया। साथ ही साथ मैंने कृषि सहायकों का एक सोशल मीडिया ग्रुप बनाया। उस पर प्रतिदिन विक्रय रिपोर्ट की जाँच की। और आज तक एक माह में 27 मैट्रिक टन एग्रो पावर गोल्ड की बिक्री हो चुकी है। विक्रेता बंधुओं द्वारा जुलाई माह में 4 लाख 50 हजार का भुगतान भी कराया गया।

वर्तमान में यूरिया उर्वरक की आपूर्ति में कमी होने के कारण किसान बंधु परेशान थे। तभी मैंने उर्वरक विक्रेताओं को विश्वास में लेते हुए AGMA उत्पाद Yoshi Energy 1500 लीटर का आर्डर प्राप्त किया। मुझे विश्वास है कि मैं इसे भी किसानों तक पहुँचाकर उनकी यूरिया की आपूर्ति में आई कमी को दूर करूँगा।

मैं अपने सभी कृषि सहायकों एवं विक्रेताओं के बहुमूल्य योगदान हेतु उनका आभारी हूँ।



धन्यवाद
विष्णु तिवारी
व्यवस्थापक (एस०एन०डी०)
रायपुर, छत्तीसगढ़।



Sanitize your desk, car and other possessions and spaces



Wear your mask so it covers you entire nose all the way down to your chin. Tighten the loops or ties so that there are no gaps and the mask fits snugly on your face.



When in a high risk zone, use the telephone or zoom calls to contact your colleagues



Do not remove the mask while talking.



Do not leave your used mask anywhere.



Do not share your mask with others.



Wash your hands and use hand sanitizer regularly. Use your mask when traveling.



Practice Social Distancing



Exercise. Eat healthy food.

Office Etiquette

KMAX SELFIE WINNERS

CONGRATULATION TO ALL K MAX ENERGY AND K MAX SUPER SELFIE LUCKY DRAW CONTEST WINNERS

We have started K Max Energy and K Max Super lucky draw contest for farmers, we are glad to announce the lucky winners of K Max weekly selfie draw contest. Farmers can redeem* their winning gifts from distributor counter (from where they purchased K Max Energy/Super earlier) or connect with KREPL local representative. Farmers are requested to call on Mob No. 7303740404 or our toll free number Krishaj Knowledge Kendra 1800 572 5065 for any kind of assistance.

Distributor need to fill detail in given google form after redeeming the winning details
<https://forms.gle/6KqWKET9btuSgP3t8>

*T & C apply

1st week winners (K Max Energy)



The poster for the 1st week winners of the K Max Energy contest features a central illustration of a farmer in a white shirt and black vest holding a bag of K Max Energy fertilizer. The background is a lush green field under a blue sky. The text in Hindi reads: "किसान की खुशियों को उछाल देते आया इस हफ्ते के विजेता (१८ जुलाई से २४ जुलाई 2021 तक)". The KRISHAJ logo is at the top center. At the bottom, it says "KRISHI RASAYAN EXPORTS PVT. LTD.".

Farmer Name	State
Balraj Singh	Haryana
Rajendra Singh	Haryana
Rajendra Singh	Haryana
Rajendra Singh	Haryana

K Max Super



The poster for the 1st week winners of the K Max Super contest features a central illustration of a farmer in a white shirt and black vest holding a bag of K Max Super fertilizer. The background is a lush green field under a blue sky. The text in Hindi reads: "किसान की खुशियों को उछाल देते आया इस हफ्ते के विजेता (१८ जुलाई से २४ जुलाई 2021 तक)". The KRISHAJ logo is at the top center. At the bottom, it says "KRISHI RASAYAN EXPORTS PVT. LTD.".

Farmer Name	State
Rajendra Singh	Haryana
Rajendra Singh	Haryana
Rajendra Singh	Haryana
Rajendra Singh	Haryana

KMAX SELFIE WINNERS

CONGRATULATION TO ALL K MAX ENERGY AND K MAX SUPER SELFIE LUCKY DRAW CONTEST WINNERS

2nd week winners (K Max Energy)



KRISHAJ
खेती में जुड़ो... एक साथ बढ़ो

किसान की खुशियों को उछाल देते आया

इस हफ्ते के विजेता

(२५ जुलाई से ९ अगस्त 2021 तक)

K MAX ENERGY

खेती में जुड़ो... एक साथ बढ़ो	खेती में जुड़ो... एक साथ बढ़ो	खेती में जुड़ो... एक साथ बढ़ो	खेती में जुड़ो... एक साथ बढ़ो	खेती में जुड़ो... एक साथ बढ़ो
खेती में जुड़ो... एक साथ बढ़ो Farmer name - Digvijay Dist - Meerut State - Uttar Pradesh	खेती में जुड़ो... एक साथ बढ़ो Farmer name - Gurdeep Singh Dist - Meerut State - Punjab	खेती में जुड़ो... एक साथ बढ़ो Farmer name - Raj Singh Dist - Meerut State - Punjab	खेती में जुड़ो... एक साथ बढ़ो Farmer name - Surjeet Singh Dist - Meerut State - Punjab	खेती में जुड़ो... एक साथ बढ़ो Farmer name - Deep Singh Dist - Meerut State - Uttar Pradesh

KRISHI RASAYAN EXPORTS PVT. LTD.

K Max Super



KRISHAJ
खेती में जुड़ो... एक साथ बढ़ो

किसान की खुशियों को उछाल देते आया

इस हफ्ते के विजेता

(२५ जुलाई से ९ अगस्त 2021 तक)

K MAX SUPER

खेती में जुड़ो... एक साथ बढ़ो	खेती में जुड़ो... एक साथ बढ़ो	खेती में जुड़ो... एक साथ बढ़ो	खेती में जुड़ो... एक साथ बढ़ो
खेती में जुड़ो... एक साथ बढ़ो Farmer name - Raja Singh Dist - Saharanpur State - Uttar Pradesh	खेती में जुड़ो... एक साथ बढ़ो Farmer name - Mahendra Prasad Dist - Meerut State - Madhya Pradesh	खेती में जुड़ो... एक साथ बढ़ो Farmer name - Raja Singh Dist - Meerut State - Uttar Pradesh	खेती में जुड़ो... एक साथ बढ़ो Farmer name - Anand Singh Dist - Meerut State - Madhya Pradesh

KRISHI RASAYAN EXPORTS PVT. LTD.

KMAX SELFIE WINNERS

CONGRATULATION TO ALL K MAX ENERGY AND K MAX SUPER SELFIE LUCKY DRAW CONTEST WINNERS

3rd week winners

किसान की खुशियों को उड़ान देने आया
इस हफ्ते के विजेता
(2 से 8 अगस्त 2021 तक)

K MAX SUPER **K MAX ENERGY**

KRISHAJ
किसानों से जुड़ी... एक सपना साकार

Farmer Name	State
Farmer Name - Raja Red	Madhya Pradesh
Farmer Name - Harvendra Singh	Madhya Pradesh
Farmer Name - Dhan Singh	Madhya Pradesh
Farmer Name - Subash Kumar	Madhya Pradesh
Farmer Name - Tinkal Singh	Madhya Pradesh

KRISHI RASAYAN EXPORTS PVT. LTD.

4th week winners

किसान की खुशियों को उड़ान देने आया
इस हफ्ते के विजेता
(9 से 15 अगस्त 2021 तक)

K MAX SUPER **K MAX ENERGY**

KRISHAJ
किसानों से जुड़ी... एक सपना साकार

Farmer Name	State
Farmer Name - Bagwan B	Rajasthan
Farmer Name - Ghanshyam Babu	Madhya Pradesh
Farmer Name - Satyanarayan	Chhattisgarh
Farmer Name - Satyanarayan Babu	Madhya Pradesh
Farmer Name - Akhansingh	Chhattisgarh

KRISHI RASAYAN EXPORTS PVT. LTD.

Other farmers are also requested to participate in K Max Energy and K Max Super Lucky Draw contest by clicking on links.

Link to register Farmer for Lucky Draw Winner (Pl share this link to farmers)

<https://forms.gle/7CQJmieTf5f1T44x8>(K Max Energy)

<https://forms.gle/278Z9gSnBC5tNTY69>(K Max Super)

Arun Kumar associated for 21 Years

Liaison Officer – Bihar

My experience with the company has been highly satisfactory. I got to work with people with different talents and share my experience with them through time. I am associated with all types of factory related activities internal or external.



Jaideep Kumar associated for 22 Years

Manager Accounts – Bihar

Through the years KREPL has highly updated their accounting technology and computerise all their processes.

Santosh Kumar associated for 13 Years

Asst. Accountant – Bihar

It has been an overwhelming feeling to work at KREPL having a team of excellent people. The office environment has always been very cordial, conducive & cooperative. A continuous improvement through changes made in the field of accounting gives me an immense opportunity to learn new packages. This helps me to improve my skills in accounting, which I always desired for.



Mr. Manish Jain has joined ALSC in April 2021 in Retail segment as State Head (Sankalp) – Uttar Pradesh.

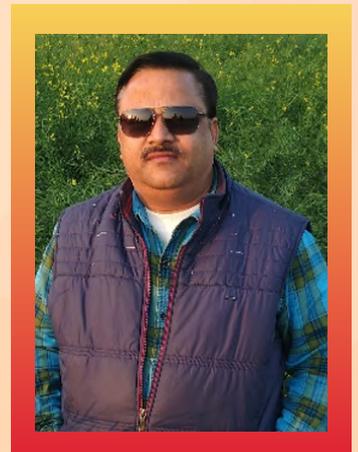
Mr. Manish is an agriculture graduate from Birsa Agricultural University Ranchi and Masters in marketing from Assam Institute of Management Guwahati.

He has rich experience of over 23 years in various Pesticide and in Agri Retail Companies, He Started his career from BASF India Ltd as Sales Office (Haryana and Rajasthan) and has also worked in PI Industries & Crystal Crop Protection Ltd. Mr Manish has deep interest in new product Sales & Marketing and has promoted many products like Thimet/ Bavistin / Pursuit / Lihicin / Farsa/Biovita / Pluton/Voltax/Abacin as so on.

In Agri retail his career started in 2006 , when he joined DSCI (Hariyali Kishan Bazaar) as Center Manager at Shahbad (UP) where he was promoted to State Inchrge of Maharashtra where he has established 20 new Centers and Stores.

Outside work Mr. Manish is supported by his wife, a daughter who is perusing B-Tech and a son who is in 10th Standard.

Mr. Manish writes about his experience in working with Sankalp as he learned a lot under the guidance of Dr. R.D Singh and appreciates the support of the entire Sankalp team at the HO level.



MR. MANISH JAIN



MR. VIKAS KUMAR MAHAJAN

Mr. Vikas Kumar Mahajan joined KREPL in May 2021 as Export Executive based at the Delhi Head office.

He has completed his graduation from Delhi University in the year 2005

and brings with him an experience of 11+ years. Prior to KREPL he has worked with Crystal Crop protection and handled Export logistics documentations and provided support to international sales team.

Outside work Mr. Mahajan is supported by his wife, daughter and a son.

We wish him successful tenure at KREPL.

MAN OF THE MONTH



CONGRATULATIONS FOR WINING

MAN OF THE MONTH AWARD



Mr. Virendra Anjana
State Head (MP)

Salutes for winning Man of the Month
Award July 2021 for remarkable
achievement in



Joy Super



CONGRATULATIONS FOR WINING

MAN OF THE MONTH AWARD



Mr. Dinesh Yogi
Regional Manager (Ujjain) MP



Mr. Santosh Sharma
Regional Manager (Bhopal) MP

Salutes for winning Man of the Month Award
July 2021 for remarkable achievement in



Joy Super



MAN OF THE MONTH



CONGRATULATION



Man of the Month Award Winner



Mr. Jeevan Singh Anjana
Territory (Mahidpur) MP



Mr. Amit Sharma
Territory (Sirong) MP



Mr. Mahendra Singh Rajput
Territory (Nalkhedra) MP



Mr. Sachin Makwana
Territory (Badnagar) MP



Lets Salute all the July 2021 winners
for remarkable achievements in



Joy Super



CONGRATULATION



Man of the Month Award Winner



Ind-Subhash Mandloi
Territory (Indore) MP



Ind-Yogesh Malviya
Territory (Harda) MP



Ind-Omprakash Dhakad
Territory (Guna) MP



Mr. Ajeet Kumar
Territory (Khargone) MP



Mr. Ramdayal
Territory Manager (Pidwa) RJ



Lets Salute all the July 2021 winners for remarkable achievements in



MAN OF THE MONTH

 **CONGRATULATIONS FOR WINING**

MAN OF THE MONTH AWARD

Mr. Vikash Mishra
Regional Manager (Bhopal) MP

Mr. Sandeep Sharma
Regional Manager (Indore) MP

Salutes for winning Man of the Month Award
July 2021 for remarkable achievement in



 **CONGRATULATIONS FOR WINING**

MAN OF THE MONTH AWARD



Mr. Manoj Shinde
State Head (Ujjain) MP

Salutes for winning Man of the Month Award
July 2021 for remarkable achievement in





CHANNEL PARTNER OF THE MONTH-KREPL

Channel Partner of the Month- KREPL	
State	Party Name
Madhya Pradesh	Anil Krishi Sewa Kendra
Harayana	Ram Dayal & Sons-Safidon
Chattish Garh	Shradha Krishi Kendra
Punjab	Chugh Trading Company-Fazilka
Gujarat	Umiya Agro Agencies - Bhuj
Uttar Pradesh	Gupta Fertilizers (Kanpur)
Bihar	Maa Sarswati Agro Chemicals
Rajasthan	Dangi Traders
Andhra Pradesh	Sri Someswara Fertilizers, Pesticides an
Maharastra	Patil Agro Agencies (Washim)
Telangana	KGN Seeds&Pesticides
Jharkhand	Hariali Beej Bhandar
Uttranchal	Virk Agro Sales Services
Karnataka	Anjanadri Agro Distributors (Hiryur)

CHANNEL PARTNER OF THE MONTH-ALSC

Channel Partner of the Month- ALSC	
State	Party Name
Madhya Pradesh	Choukesy Krishi Sewa Kendra (Ganjbasoda)Ganjbasoda
Chattish Garh	Aakrashi Krishi Kendra
Gujarat	Umiya Agro Agencies - Bhuj
Rajasthan	Shiv Shankar Khad Bhandar-Badanayagaon
West Bengal	Dinabandhu Samanta Chilad Angi
Haryana	Singh Traders (Ratia)
Andhra Pradesh	Lakshmi Ganesh Agencies (Kapavaram)
Tamilnadu	Veera Agro Marketing(Madhurai)
Uttar Pradesh	Kisan Keetnasak and Beej Bhandar(hardoi)Beej Bhandar Hardoi
Karnataka	Sri Maruthi Enterprises(Tadagani)
Orissa	Utkal Traders (Champua)Champua
Maharastra	Bajranga Krishi Kendra K Urkheda
Punjab	Gurnoor Seed Store
Telangana	Venkateswara Enterprises

CHANNEL PARTNER OF THE MONTH KRISHAJ

ANIL KRISHI SEVA KENDRA HARDA, MP

Anil Kumar Verma Ji has completed his education in B. Com (LLB). He is a family-oriented man with 2 children Arayan and Arya. He has been running his shop in Harda District (MP) since 1975. Their association with KRISHI RASAYAN EXPORTS PRIVATE LTD started in 2002 and For the last 19 years he has received full support of all the representative & field staffs of KREPL.

According to him "All products of KRISHI RASAYAN EXPORT PRIVATE LIMITED are of good quality and provides best results. Company's new schemes have helped us to grow our business and we are enjoying working with KREISHAJ and assure to do more in future.



CHANNEL PARTNER OF THE MONTH ALSK

CHOUKESY KRISHI SEVA KENDRA GANJBASODA.

Our Mr. Amit Choksey ji, his father Mr. Parashram Chaukse ji is a resident of village Ganjbasoda City Center Tehsil Ganjbasoda District, Vidisha. He has a degree in MA (Post Graduation) and also has an experience of last 5 years.

Mr. Amit comes from a middle class family and does his work with utmost dedication and hard work. He and his father started their agrochemical business from 2014, and are working with top 10 companies. Their association with Cultivo is fairly new, nevertheless, the product sale of our company is very good.

They focus mainly on Agro Power Gold, Joy Super, Super Focus, Agkelp, Klip-5 and have full confident on our product quality, company policy & big business volume they can achieve with us.



WE WELCOME

"New Members Of Our Family"

New Joinees for the month of July'21 in Krishi and Agro

Company	Employee Name	Designation	BranchName
KREPL	ARJUN DEVIDAS DALVE	SALES OFFICER	PUNE
KREPL	DHOLE DADASAHEB MAHADEV	SALES OFFICER	PUNE
KREPL	KOMAL SINGH	SALES OFFICER	INDORE
KREPL	GOURAV RATHOR	SALES OFFICER	INDORE
KREPL	AWNISH KUMAR VERMA	SALES OFFICER	LUCKNOW
KREPL	SANJAY SINGH	SALES TRAINEE	INDORE
KREPL	SUSHEEL KUMAR LOWANSHI	SALES TRAINEE	INDORE
KREPL	SUNDER THAKUR	SALES TRAINEE	INDORE
KREPL	VIPIN KUMAR	SALES TRAINEE	INDORE
KREPL	CHAMANCHULA NAGARAJU	SALES REPRESENTATIVE	HYDERABAD
KREPL	GUNTHANALA VENKATESWARLU	SALES REPRESENTATIVE	GUNTUR
KREPL	SANJIV KUMAR	OFFICE BOY	NEW DELHI
KREPL	ROSHAN RAJESHWAR DHAGE	SALES REPRESENTATIVE	PUNE
KREPL	ARIFMIYA SHEKH	ASSISTANT AREA MANAGER	AHMEDABAD
KREPL	BHESANIYA HITESHBHAI DALSUKHBHAI	ASSISTANT AREA MANAGER	AHMEDABAD
KREPL	RAMKUMAR CHOUHAN	ASSISTANT AREA MANAGER	AHMEDABAD
KREPL	AMIT KUMAR SHRIVASTAVA	AREA SALES MANAGER - SND	INDORE
KREPL	TARMASTER ABHISHEK	MAINTENANCE ENGINEER	PANOLI
KREPL	PRATISH KUMAR SAINI	MAINTENANCE ENGINEER	PANOLI
KREPL	PRAFULL BAPURAO SAPKAR	CHEMIST Q A	PANOLI
KREPL	VIKASH	PRODUCTION SUPERVISOR	PANOLI
KREPL	UMESH KUMAR PRASAD	SR CHEMIST Q A	PANOLI
KREPL	ANITA SINGH	FINANCE ASSISTANT	NEW DELHI
KREPL	RUCHI CHHABRA	ASSISTANT MANAGER EXPORT	NEW DELHI
KREPL	YOGESH MOHAN MORE	SALES OFFICER	PUNE
KREPL	EDARA MAHESWARA RAO	REGIONAL MANAGER	GUNTUR
AGRO	DINESH CHAND	SENIOR ACCOUNTS EXECUTIVE	NEW DELHI
AGRO	SAMIR SURESH KULKARNI	SENIOR SALES EXECUTIVE	PUNE
AGRO	SUJIT DADA CHORMALE	SALES EXECUTIVE	PUNE
AGRO	MANOJ RAMCHANDRA BORADE		PUNE
AGRO	VIVEK SHARMA	SANKALP STORE MANAGER	INDORE
AGRO	MUKESH KUMAR GUPTA	SANKALP STORE MANAGER	LUCKNOW
AGRO	SANDEEP CHOUBE	SANKALP STORE MANAGER	INDORE
AGRO	RAM KRISHAN RAJPUT	CATEGORY AMANGER - SEEDS	PUNJAB
AGRO	PAWAN KUMAR TRIPATHI	SALES REPRESENTATIVE	CHHATTISGARH
AGRO	KULESHWAR KUMAR CHANDRAKER	SALES OFFICER	CHHATTISGARH
AGRO	SHIVANI PAWAR	HR MANAGER	NEW DELHI
AGRO	SAKINDER SINGH	DEPUTY REGIONAL MANAGER	PUNJAB
AGRO	JASWINDER SINGH NIJER	ASSISTANT AREA MANAGER	PUNJAB
AGRO	SANJEEV KUMAR	MARKETING TRAINEE	INDORE
AGRO	SIVAKUMAR RAMASAMY	SALES EXECUTIVE	TAMIL NADU
AGRO	AMIT KUMAR DEWVEDI	ASSISTANT AREA MANAGER	LUCKNOW
AGRO	NIRAV MANSUKHBHAI RANGANI	SALES EXECUTIVE	AHMEDABAD
AGRO	MUKESH KUMAR	SANKALP STORE MANAGER	PUNJAB
AGRO	ARVIND	SANKALP STORE MANAGER	PUNJAB
AGRO	THOTALO KARENNA	SANKALP STORE MANAGER	GUNTUR
AGRO	JAGDIESH MAKWANA	MARKETING TRAINEE	INDORE
AGRO	ANIL KUMAR TIWARI	SALES OFFICER	INDORE
AGRO	SACHIN TAMMARAYA BIRADAR	SALES OFFICER	BELLARY

